

Local Government: an Upwardly Mobile Future?

A Socitm-CommonTime Survey on Mobile Applications Technology

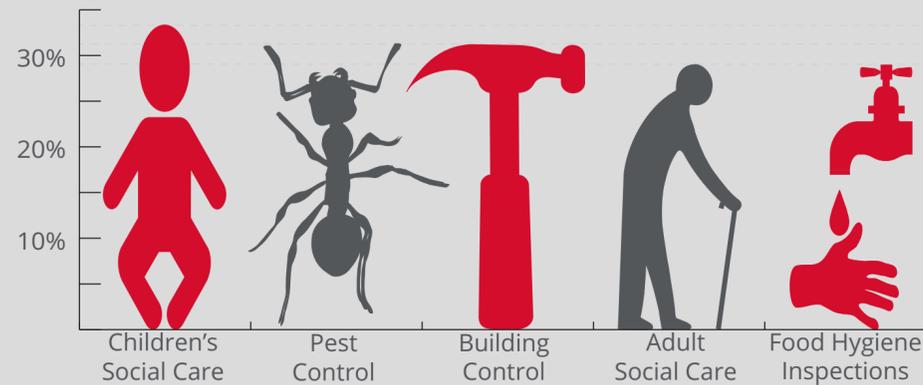
Socitm members in digital and ICT functions foresee a significant percentage of the workforce becoming 'mobilised' – and are strongly inclined to work with other public sector organisations to effect common-purpose mobile apps. These are just two of the findings of our survey, produced with CommonTime, examining the 'upwardly mobile' future of local government. Read on for more insights...

Mobilised service areas: now



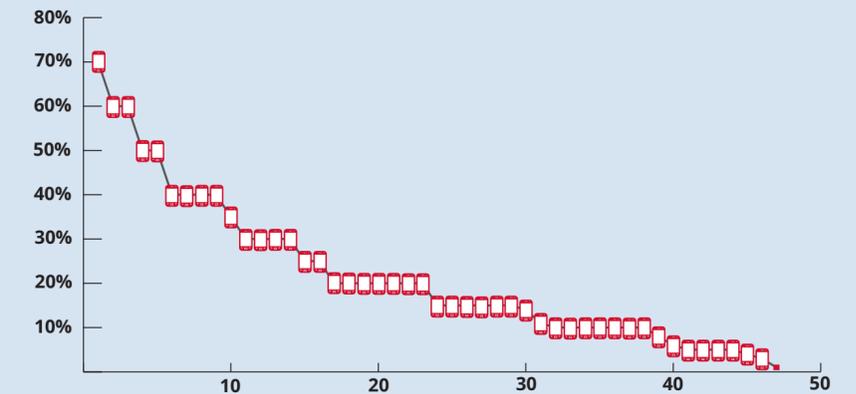
Housing repairs, waste collection and adult social care are currently the 'most' mobilised service areas in local government. Discover the full picture of mobilised local government service areas.

Mobilised service areas: future



Children's social care, pest control and building control are top priorities for future mobilisation work. See what else is ahead for mobilised service areas.

Tomorrow's mobilised workforce



Most Socitm members aim for mobilising a modest 30% or less of the workforce, suggesting desk-based work is on the cards for majority of employees.

What's ahead for common-purpose apps

See scope for common-purpose apps
90.6%



Don't see scope for common-purpose apps
9.4%

A strong majority of respondents see generic, common-purpose apps, on the horizon: a future where local authorities share mobile apps developed for universal service areas. Our full report reveals the anticipated benefits of such a future.

Working with other public sector organisations

Interested in collaborating in common-purpose apps
66.7%



Not interested in collaborating in common-purpose apps
33.3%

Sharing is caring: two thirds of respondents would be interested in working with other public sector organisations to develop common-purpose mobile apps. Read our full report to discover the service areas respondents believe would most benefit from collaborative working.

These are just five findings from our research, which explores how Socitm members' organisations are motivated to pursue mobile technologies, what benefits they foresee, and how they would like to work in the future.

[You can read the full report here](#)

