



Public Health
England

Protecting and improving the nation's health

Resource J: Example workshop invitations¹

Figure 1 and figure 2 provide examples of how local authorities involved in the programme invited stakeholders to their workshops.

¹ This resource is part of Public Health England's wider whole systems approach to obesity programme. Please search to find the main guide and additional resources.

Figure 1: A flyer that was emailed by East Herts Council inviting stakeholders to workshops 1 and 2

A Whole Systems Obesity
Programme Event –
Working to tackle Obesity
in East Herts



Workshop 1: Wednesday 13th December 1330 to 1630

Understanding the local causes and consequences of obesity
Developing a shared understanding of the important causes

Workshop 2: Tuesday 19th December 1330 to 1630

Identifying and prioritising opportunities to change
Agreeing priorities for future action to tackle obesity in East
Herts

Your attendance at both workshops would be very much valued.
Please RSVP by Friday 8th December to

Venue: East Herts Council Chamber, Wallfields. SG13 8EQ



Part of a national pilot of the Whole Systems Obesity programme
Supported by Leeds Beckett University, Public Health England, the
Local Government Association and Association of Directors of
Public Health
Co-led by East Herts Council and Hertfordshire County Council



Figure 2: An email and accompanying attachment that Solihull Metropolitan Borough Council sent out to stakeholders invited to workshop 1



Your Ref:

Please ask for:

Our Ref:

Date: 9 February 2017

Dear Colleagues

I am writing to invite you, or an appropriate nominee, to attend an important planning workshop which will enable us to create a new approach to addressing obesity in Solihull.

The Council has been invited to take part in a ground breaking new approach, which is being developed and tested by Leeds Beckett University, on behalf of Public Health England, the Local Government Association and the Association of Directors of Public Health.

The event will take place at **The Hub, Touchwood Shopping Centre. 9am to 12:30 pm on 20th March 2017**. Please send confirmation of attendance to
by the 22nd February.

This workshop focuses on bringing together all those with an interest in addressing unhealthy weight, gaining a shared understanding of just how high levels of obesity are impacting on us locally and which are the actions that are most likely to have the greatest impact.

Although we may tend to think of the personal and health consequences of weight, the reality is that much of the consequences falls on other sectors including education, children's and adult social services, leisure, housing, economic development, employers and health care, undermining our efforts to achieve our vision of a Solihull where everyone has an equal chance to be healthier, happier, safer and prosperous.

We aim to bring together all departments, services and sectors that have a role to play in influencing the systems that create an environment where a healthy lifestyle is attainable.

The team from Leeds Beckett have been analysing material both from the UK and internationally to understand why issues like obesity are proving so difficult to address, and are testing out ways of creating a "whole systems approach". This recognises the fact that obesity is created by a wide range of inter-connecting factors – and therefore that many stakeholders can make a very real contribution to building a better approach.

We have an opportunity now to take our work to date to the next level, building on the excellent work that we are doing locally in addressing unhealthy weight. Please make every effort to join us.

The event will take place at:

The Hub, Touchwood Shopping Centre. 9am to 12:30 pm on 20th March 2017.

Please email
is attending this event.

by the 22nd February so that we know who

All the best,