



Public Health England's mission is to **protect and improve health** and tackle inequalities.

Our Aims

- Protect the country from threats, including outbreaks of infectious diseases and environmental hazards in the UK and abroad.
- Improve the public's health and wellbeing.
- Improve population health through sustainable health care services.
- Build capacity and capability for the public health system.



Delivered through

- Application of evidence into practice, and influencing public health policy.
- A place-based approach that engages local communities, building on their assets and addressing the wider determinants of health, including the built and natural environment.
- A life course approach, promoting a holistic view of an individual's total health and wellbeing needs at every stage of life, seeing public health as one system for improving health and wellbeing.
- Leading the response to incidents involving infectious diseases and environmental hazards.

What is Public Health England?

PHE is the expert national public health agency that exists to protect and improve the nation's health and wellbeing, and reduce health inequalities.

This is achieved through world-leading science, research, knowledge, partnerships and the delivery of specialist public health services.

We are an executive agency of the Department of Health and Social Care, and a distinct organisation with operational autonomy.

Our responsibility to improve the health of the nation is largely discharged through the work of local government, the NHS and central government, where we strive to have health at the heart of all policies.

Looking to the future of PHE and Harlow...

As part of our ongoing role to protect and improve the nation's health, the Government's investment in a new national campus for PHE in Harlow will help us to strengthen our place at the cutting edge of public health science, and turn advances in research into real improvements in health outcomes.

PHE Harlow will be the largest of its kind in Europe and will help to keep PHE at the forefront of global public health science.



Did You Know?

PHE Harlow has been designed with the threat of a novel and pandemic infection in mind. Early learnings from COVID-19 clearly show the importance of an integrated public health response and the need for rapid sharing of data, information, new laboratory tests and other innovations, co-ordinated and led from centres like Harlow.



Some of our key campaigns



Be Clear On Cancer is a campaign targeted at men and women over 50 to raise awareness of the signs and symptoms of cancer.



Change4Life began in 2009 and is aimed at tackling the causes of obesity. In 2019, the dedicated app had been used over 50 million times.



Since the launch in 2012, Stoptober has driven over 1.9 million quit smoking attempts and is the biggest mass participation quit attempt in the country.



Smokefree is a campaign aimed at helping the NHS to become smokefree, through providing smokers with stop smoking support.



Stay Well This Winter urges people over 65 or those with long-term health conditions to prepare for winter and offers advice on how to ward off common illnesses.



In 2019, PHE launched the first Cervical Screening Saves Lives campaign.