

18+ CONTAINS NICOTINE

# MENTHOL REIMAGINED



## CIGARETTES

### THE 'NEW DUAL' RANGE

A NEW DISTINCTIVE BLEND IN A UNIQUE DUAL PACK

**PLUS** This new distinctive blend is also available in  
Mayfair New Green  
Sterling New Superkings Green  
Berkeley New Superkings Green  
Benson & Hedges New Superkings Green



## CIGARILLOS

### NEW STERLING DUAL CAPSULE LEAF WRAPPED

TOBACCO LEAF WRAPPED STICK  
WITH A PEPPERMINT CAPSULE FILTER



## VAPES

### LOGIC COMPACT

NEW EXTENDED RANGE NOW INCLUDES  
9 MENTHOL FLAVOURS

### LOGIC EPIQ

E-LIQUID AVAILABLE IN 5 MENTHOL FLAVOURS



## NICOTINE POUCHES

### NORDIC SPIRIT

100% TOBACCO FREE WITH  
A FRESH MINT FLAVOUR

WE'VE GOT THE ALTERNATIVES

**JTI**

Northern Doors FINE LINE

CIGARETTE

# MENTHOL REIMAGINED

WE'VE GOT THE ALTERNATIVES **jm**



## CIGARETTES

**THE 'NEW DUAL' RANGE**  
A NEW DISTINCTIVE BLEND  
IN A UNIQUE DUAL PACK

**PLUS:** This new, distinctive blend is also available in:  
Mayfair Now Green  
Sterling Now Super Kings Green  
Benson & Hedges Now Super Kings Green  
Benson & Hedges Now Super Kings Green



## CIGARILLOS

**NEW STERLING DUAL CAPSULE LEAF WRAPPED TOBACCO LEAF WRAPPED STICK WITH A PEPPERMINT CAPSULE FILTER**



## VAPES

**LOGIC COMPACT**  
NEW EXTENDED RANGE NOW  
INCLUDES 9 MENTHOL FLAVOURS

**LOGIC EPIC**  
E-LIQUID AVAILABLE IN  
MENTHOL FLAVOURS






## NICOTINE POUCHES

**NORDIC SPIRIT**  
100% TOBACCO FREE WITH  
A FRESH MINT FLAVOUR







[redacted] · May 27

These **sterling dual** new are lethal, first 3 drags are menthol then it turns into the first time you had a turner roly

   1 

[redacted] · May 25

Just to let y'all know who smoke menthol. Buy "**sterling dual** New" they're just the same pretty much 😊😊😊😊😊😊

[redacted] · May 26

literally don't understand this menthol ban as i've just bought a pack of sterling duals they just don't click?? they're packaged as 2 packs of 10 thats like the only difference

 2   1 





[redacted] · May 27

yeah they're basically just menthol cigs

 1   

[redacted] · May 24

new **sterling dual** taste the same as menthol, looks like i'm not quitting smoking then

   2 

[redacted] · May 24

Right what have they actually banned re menthol cigs bc yesterday I got "**sterling dual** new" and they're just menthol?

[redacted] · May 23 ▼

Replying to [redacted]

**Sterling** duals clickies have gone but you can now buy "**sterling dual new**" and they're like a bit menthol tasting but not fully.

[redacted] · May 21 ▼

Replying to [redacted]

also they've literally just bought out these 'new **sterling dual**'s that aren't as strong but are still menthol, & are apparently legal...

[redacted] · May 20 ▼

Replying to [redacted]

I went to the shop today, and they said they got in today "**sterling dual new**" they didn't know if they are menthol or not. I bought them and they are fully menthol... idk if the new name is a loophole around the ban but they are fully menthol 😞

 2  1  4 

[redacted] ▼

PSA THEY STILL DO MENTHOL  
THEYRE JUST LESS STRONG!  
ask for sterling dual new (ur  
welcome)



PSA- for anyone that thinks menthols are gone forever. They're not. Sterling new dual and b&h new dual are a 'special blend' to get round the law but they're menthol xx

20:56 · 19/05/2020 · [Twitter for iPhone](#)