

**From:** [REDACTED] <[REDACTED]@jbp.co.uk>  
**Sent:** Tuesday, June 21, 2022 1:58 PM  
**To:** Dockrell, Martin <Martin.Dockrell@dhsc.gov.uk>; [REDACTED] <[REDACTED]@dhsc.gov.uk>  
**Cc:** martin.dockrell@phe.gov.uk; [REDACTED] <[REDACTED]@dhsc.gov.uk>  
**Subject:** RE: OFFICIAL: RE: Invitation to Speak - Vaping Industry Forum 2022

Dear Martin,

Thank you for getting back to me.

This is of course disappointing, but I do understand.

Best wishes,

[REDACTED]

**From:** Dockrell, Martin <Martin.Dockrell@dhsc.gov.uk>  
**Sent:** 14 June 2022 17:01  
**To:** [REDACTED] <[REDACTED]@jbp.co.uk>; [REDACTED] <[REDACTED]@dhsc.gov.uk>  
**Cc:** martin.dockrell@phe.gov.uk; [REDACTED] <[REDACTED]@dhsc.gov.uk>  
**Subject:** OFFICIAL: RE: Invitation to Speak - Vaping Industry Forum 2022

#### OFFICIAL

I am afraid I will have to decline your offer as it would be inconsistent with our responsibilities under Art 5.3 of the Framework Convention on Tobacco Control.

[REDACTED] Could you arrange for this correspondence to be published in the usual way.

Regards

Martin

Martin Dockrell  
Tobacco Control Lead

Of England's 6 million smokers up to  
**4 million will die as a result unless they quit.**  
Read the evidence here <https://doi.org/10.1186/s12916-015-0281-z>

07889 [REDACTED] / 020 3682 [REDACTED]

**From:** [REDACTED] <[REDACTED]@jbp.co.uk>  
**Sent:** 14 June 2022 15:47  
**To:** Dockrell, Martin <Martin.Dockrell@dhsc.gov.uk>  
**Cc:** martin.dockrell@phe.gov.uk  
**Subject:** RE: Invitation to Speak - Vaping Industry Forum 2022

I hope this finds you well.

I wanted to follow up on my email below, inviting you to attend our annual Vaping Forum in September.

The UKVIA were very pleased to see the Government's pragmatic and evidence-based approach to e-cigarettes also reflected in Javed Khan's recent review into achieving smoke-free. The UKVIA were exceptionally pleased to see the recommendations surrounding clinical advice, as well as promoting responsibility in packaging in line with the UKVIA's guidelines. We very much look forward to the Government's response.

We would absolutely thrilled if you were able to attend the annual Vaping Forum in September, following on from my email below. The Forum is an opportunity to explore the opportunities as well as the challenges presented to the industry, and we have received confirmations from attendees across a number of different sectors, from health to environmental think tanks. As previously mentioned, yours would be an incomparable perspective at such an event, and we do hope you are able to attend.

If you have any questions, please do not hesitate to contact me, and we hope to hear from you soon.

Best wishes,

[Redacted]

[Redacted] | 07948 [Redacted]

Email: [ukvia@jbp.co.uk](mailto:ukvia@jbp.co.uk) | Website: [www.ukvia.co.uk](http://www.ukvia.co.uk)

UKVIA

UK Vaping Industry Association



34 Smith Square | Westminster | SW1P 3HL

**From:** [Redacted]  
**Sent:** 01 June 2022 12:03  
**To:** [martin.dockrell@dhsc.gov.uk](mailto:martin.dockrell@dhsc.gov.uk)  
**Cc:** [martin.dockrell@phe.gov.uk](mailto:martin.dockrell@phe.gov.uk)  
**Subject:** Invitation to Speak - Vaping Industry Forum 2022

Dear Mr Dockrell,

I do hope this finds you well.

I am writing to invite you to speak at the next annual Vaping Industry Forum, organised by the UK Vaping Industry Association.

The Vaping Industry Forum is the UK's most respected and largest dedicated business-to-business vaping conference and exhibition, expected to bring together some 300 delegates including industry

representatives, parliamentarians, healthcare practitioners, academics and think tanks to discuss the challenges and opportunities facing the vaping industry today. This year's theme is **'Vaping for a Better Future'**, will explore how vaping can maximise its public health, economic, and social impact, as well as how the industry can gain a reputation for responsibility at this critical period of regulatory review in the UK and internationally.

Given your role as the Tobacco Control Programme Lead, and the very helpful work of PHE and OHID on the topic of e-cigarettes and health inequalities, we would be very keen to invite you to participate as a speaker. Keynote speeches and panel discussions with focus on **'Accelerating Towards a Smokefree Future: the review into tobacco control policies'** and **'Vaping for Better Health'**, and will touch upon the implementation of recommendations included in the Javed Khan review and the Government's Health Disparities White Paper, which we expect to be published by September. In exploring the role that the healthcare community can play in realising the public health opportunity presented by e-cigarettes, yours is a voice that is crucial to the debate surrounding future tobacco control and vaping policies. The industry would very much value hearing your perspective at the event.

This year's Forum will be held at the **QEII Centre, Westminster** on **Friday 9<sup>th</sup> September from 10:00-17:00**. More information regarding the conference, its full agenda, as well as other speakers can be found [here](#), and will be updated as speakers and panellists confirm. We would also provide speaker briefing notes as well as any other support required closer to the event.

We do hope you will be able to join us at the Forum, and would be grateful if you were able to confirm your attendance by return of email to [REDACTED] [@jbp.co.uk](mailto:[REDACTED]@jbp.co.uk).

In the meantime, if you have any queries about the event, please do not hesitate to contact me on 07948 [REDACTED].

Yours sincerely,

[REDACTED]

[REDACTED] | 07948 [REDACTED]

Email: [ukvia@jbp.co.uk](mailto:ukvia@jbp.co.uk) | Website: [www.ukvia.co.uk](http://www.ukvia.co.uk)

UKVIA

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