

From: [REDACTED] [mailto:[REDACTED]@ibvta.org.uk]
Sent: 28 March 2017 11:28
To: Martin Dockrell
Subject: Re: Independent Vape Industry Conference

Dear Martin,

Thank you for the advance warning. I hope that, subject to advice, you will still be able to speak at our conference.

Best wishes

[REDACTED]

[REDACTED]

[REDACTED]

Independent British Vape Trade Association (IBVTA)

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Please note that I currently work from home on Monday, Tuesday, and Thursday, so if you wish to speak with me on these days could you please contact me by e-mail or call me on my mobile telephone.

On 28 March 2017 at 11:18, Martin Dockrell <Martin.Dockrell@phe.gov.uk> wrote:

██████████,

I am well but I may have some bad news. Your meeting falls towards the end of the local election “purdah” period and, while I would like to attend I will have to take advice. To be honest, from my reading of the regulations I will not be permitted to speak. I am really terribly sorry about this and I’m a little surprised that DH and HMT are participating.

M

Martin Dockrell

Tobacco Control Lead

07889 ██████████ (Feel free to leave a voicemail message)

020 3682 ██████████ (Please do not leave a voicemail message)

From: ██████████ [mailto:██████████@ibvta.org.uk]

Sent: 28 March 2017 00:24

To: Martin Dockrell

Subject: Independent Vape Industry Conference

Dear Martin,

I hope all is well?

Thank you once again for agreeing to speak at the Independent Vape Industry Conference on the 27th April 2017.

I can confirm that the conference is taking place at the Manchester MacDonald Hotel and that the conference will begin at 10:00 and conclude with a drinks reception at 18:00. You are of course more than welcome to stay for the whole event, but we appreciate that you may wish to only be present for your own session.

The discussion you will be contributing to will begin at 16:00 and conclude at 17:00.

The theme of this discussion is communication and will focus on the messaging around vaping and advertising. Robert Morrison from CAP will cover advertising in his comments, but I hope you will be able to talk about the broader messaging, the work PHE has done to date, what will be happening in the future, how businesses can best communicate data such as the 95 per cent less harmful figure, and tackling misinformation in the media. You will have 10 minutes to speak.

Other speakers at the conference include:

- Lord Callanan (former Conservative MEP and Shadow Rapporteur on the Tobacco Products Directive. Currently, Vice-Chairman of the APPG on E-cigarettes)
- Rt Hon Sir Kevin Barron MP (Vice-Chairman of the APPG on Smoking and Health)
- Cllr John Leech (Manchester City Councillor and former MP (2005 - 2015))
- Fraser Cropper (Chairman of the Independent British Vape Trade Association)
- Stephen Knight (Department of Health)
- Beryl Keely (MHRA)
- Kate Pike (Trading Standards)
- Rémi Parola (Chairman CEN/TC 437 Electronic cigarettes & e-liquids and ISO/TC 126/SC3 Vape & vapour products)
- Liam Humberstone (IBVTA Science & Regulatory Committee)
- Robert Morrison (CAP)
- Tom Hughes (HM Treasury)
- Matthew Ebsworth (Anthony Jones Insurance Brokers)
- Nigel Quine (IBVTA Deputy Chairman)
- Lucy Robins (IBVTA Science & Regulatory Committee)

The audience for the conference will be primarily made up of representatives of the independent vape industry.

Could you please send me a suitable photograph of yourself and a short biography for the conference website.

If you would like to discuss this in more detail, please do not hesitate to contact me.

Best wishes

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██████████████████

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<http://www.gov.uk/PHE>
