

**From:** [REDACTED] [mailto:[REDACTED]@ibvta.org.uk]

**Sent:** 12 December 2016 16:40

**To:** Martin Dockrell

**Subject:** Re: Invitation to address the Independent British Vape Trade Association's Annual Conference

Martin,

This is excellent news. Thank you for letting us know.

Best wishes

[REDACTED]

[REDACTED]

[REDACTED]

Independent British Vape Trade Association (IBVTA)

T: +44 (0) 20 7152 [REDACTED]

M: +44 (0) 7974 [REDACTED]

E: [REDACTED]@ibvta.org.uk

W: [www.ibvta.org.uk](http://www.ibvta.org.uk)

Skype: [REDACTED]

Follow IBVTA on Twitter: <https://twitter.com/TheIBVTA>

*Please note that I currently work from home on Monday, Tuesday, and Thursday, so if you wish to speak with me on these days could you please contact me by e-mail or call me on my mobile telephone.*

On 12 December 2016 at 16:12, Martin Dockrell <[Martin.Dockrell@phe.gov.uk](mailto:Martin.Dockrell@phe.gov.uk)> wrote:

Thanks [REDACTED].

Having prompted my manager, she confirms this is fine.

M

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

**From:** [REDACTED] [mailto:[REDACTED]@ibvta.org.uk]

**Sent:** 29 November 2016 10:47

**To:** Martin Dockrell

**Subject:** Invitation to address the Independent British Vape Trade Association's Annual Conference

Dear Martin,

**Invitation to address the Independent British Vape Trade Association's Annual Conference**

The Independent British Vape Trade Association (IBVTA) is holding its annual conference on the 27th April 2017 at the MacDonal Hotel in Central Manchester.

As you are aware, the IBVTA, and other responsible independent vape businesses have worked hard to comply with the TRPR regulations to date. Part of these regulations includes restrictions on advertising. We have discussed this with you, in particular the ability for vape businesses to quote PHE statistics in their businesses.

As part of our conference, we will be holding a session on marketing and we would like to invite you to speak on how best companies can and should use things like the PHE statistics in their businesses to best inform consumers and the wider public. As you are aware, this is an area that causes some confusion within the industry.

We are expecting to have 200 representatives from the independent vape industry present at the conference, so it will be an excellent opportunity for you to engage with the independent industry and to get across any messages you wish.

The session on marketing would run from 15:00 – 16:00.

If you have any questions or would like to discuss this further, please do not hesitate to contact me.

Best wishes

██████████

██████████

██████████

Independent British Vape Trade Association (IBVTA)

T: [+44 \(0\) 20 7152](tel:+442071520000) ██████████

M: [+44 \(0\) 7974](tel:+442079740000) ██████████

E: ██████████@[ibvta.org.uk](mailto:ibvta.org.uk)

W: [www.ibvta.org.uk](http://www.ibvta.org.uk)

Skype: ██████████

Follow IBVTA on Twitter: <https://twitter.com/TheIBVTA>

***Please note that I currently work from home on Monday, Tuesday, and Thursday, so if you wish to speak with me on these days could you please contact me by e-mail or call me on my mobile telephone.***

\*\*\*\*\*

The information contained in the EMail and any attachments is confidential and intended solely and for the attention and use of the named addressee(s). It may not be disclosed to any other person without the express authority of Public Health England, or the intended recipient, or both. If you are not the intended recipient, you must not disclose, copy, distribute or retain this message or any part

of it. This footnote also confirms that this EMail has been swept for computer viruses by Symantec.Cloud, but please re-sweep any attachments before opening or saving.

<http://www.gov.uk/PHE>

\*\*\*\*\*