

On Tue, 23 Jul 2019, 9:14 am Martin Dockrell, <[Martin.Dockrell@phe.gov.uk](mailto:Martin.Dockrell@phe.gov.uk)> wrote:

Dear [REDACTED]

Thank you for coming into meet with me on June 4<sup>th</sup>. I hope you found the meeting as useful as I did. As you know, it is PHE practice to publish a short note of meetings with the manufacturers of nicotine products.

1. Medicinal licensing: We had a useful discussion about the licensing process, the public health opportunities of a medicinally licensed e-cigarette. We also discussed whether there was a need and opportunity to facilitate the sharing of data between manufacturers with potential candidate products.
2. Vape shop on the healthy high street: I explained to you some thinking we have been doing about a “smokefree dividend” or the impact on local economies of the end of smoking. Whereas the margin on cigarette sales is 4-10%, you explained that the margin on e-cigarette liquids was more commonly around 40%.
3. NCSCT: We discussed the work of the NCSCT on supporting smokers to switch.

Let me know if there is anything else of significance that I should include in this note.

Best

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Martin Dockrell *FRSPH*

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