

From: [REDACTED] [mailto:[REDACTED]@ibvta.org.uk]
Sent: 10 August 2017 11:38
To: Martin Dockrell
Subject: Re: Invitation to take part in RSPH/ITN film on vaping

Martin,

Can you please complete and return the attached release form so that ITN can come and interview you at PHE.

Best wishes

[REDACTED]

[REDACTED]

[REDACTED]

Independent British Vape Trade Association (IBVTA)

T: +44 (0) 20 7808 [REDACTED]
M: +44 (0) 7974 [REDACTED]
E: [REDACTED]@ibvta.org.uk
W: www.ibvta.org.uk
Skype: [REDACTED]

Follow IBVTA on Twitter: <https://twitter.com/TheIBVTA>

Please note that I currently work from home on Monday, Tuesday, and Thursday, so if you wish to speak with me on these days could you please contact me by e-mail or call me on my mobile telephone.

On 9 August 2017 at 16:34, Martin Dockrell <Martin.Dockrell@phe.gov.uk> wrote:

Great.

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

From: [REDACTED] [mailto:[REDACTED]@ibvta.org.uk]
Sent: 09 August 2017 15:58

To: Martin Dockrell

Subject: RE: Invitation to take part in RSPH/ITN film on vaping

Martin,

August is clearly a busy month! [REDACTED] can only book a room at CRUK for the afternoon. I therefore propose that we come to PHE in the morning between 11:00 and 12:00 to film you as previously planned. ITN can then go and film [REDACTED] at CRUK.

Best wishes

[REDACTED]

[REDACTED]

[REDACTED]

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From: Martin Dockrell [<mailto:Martin.Dockrell@phe.gov.uk>]
Sent: 09 August 2017 14:23
To: [REDACTED] <[REDACTED]@ibvta.org.uk>
Subject: RE: Invitation to take part in RSPH/ITN film on vaping

Yes. I think that would be the best plan.

I will release the room bookings (they are much in demand even in August).

M

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

From: [REDACTED] [[mailto:\[REDACTED\]@ibvta.org.uk](mailto:[REDACTED]@ibvta.org.uk)]
Sent: 09 August 2017 12:30
To: Martin Dockrell
Subject: RE: Invitation to take part in RSPH/ITN film on vaping

Martin,

We will be filming on 15th. If you can make CRUK, I can ask [REDACTED] if the filming could be done there.

Best wishes

[REDACTED]

██████████
██████████
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From: Martin Dockrell [<mailto:Martin.Dockrell@phe.gov.uk>]

Sent: 09 August 2017 12:01

To: ██████████ <██████████@ibvta.org.uk>

Subject: RE: Invitation to take part in RSPH/ITN film on vaping

██████████
The chain below is a bit ambiguous. Have we confirmed Monday morning or Tuesday? As I say, both work for me.

M

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

From: Martin Dockrell

Sent: 04 August 2017 17:02

To: [REDACTED]

Subject: RE: Invitation to take part in RSPH/ITN film on vaping

It seems we are good to interview here in a room, possibly with the blinds down if it overlooks an area where staff are visible.

I have booked us a room from 10-11 and another from 11-12. The rooms seem implausibly busy for the civil service in August, but if you can let me know which slot works best I will cancel the other one.

M

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

From: Martin Dockrell

Sent: 04 August 2017 12:04

To: [REDACTED]

Subject: RE: Invitation to take part in RSPH/ITN film on vaping

Interesting. We need to get permission for filming in Govt buildings but should be ok in a meeting room. If we were doing first thing it might be better to do CRUK.

M

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

From: [REDACTED] [[mailto:\[REDACTED\]@ibvta.org.uk](mailto:[REDACTED]@ibvta.org.uk)]

Sent: 04 August 2017 12:01

To: Martin Dockrell

Subject: Re: Invitation to take part in RSPH/ITN film on vaping

Martin,

That is great. If we aimed for late morning. Would you like the interview done at PHE and of so would it be possible for [REDACTED] also to be interviewed at the same location?

Best wishes

[REDACTED]

██████████
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On 4 August 2017 at 11:52, Martin Dockrell <Martin.Dockrell@phe.gov.uk> wrote:

That would work in the AM or after 4 but I have to present a paper to the PHE board in the pm

M

Martin Dockrell

Tobacco Control Lead

07889 █████ (Feel free to leave a voicemail message)

020 3682 █████ (Please do not leave a voicemail message)

From: [REDACTED] [mailto:[REDACTED]@ibvta.org.uk]
Sent: 03 August 2017 23:41
To: Martin Dockrell
Subject: Re: Invitation to take part in RSPH/ITN film on vaping

Martin,

Thank you for coming back to me, If ITN came to you to do the filming on the 15th would that be easier? The interview would be around 20 minutes.

Best wishes

[REDACTED]

[REDACTED]

[REDACTED]

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On 3 August 2017 at 19:08, Martin Dockrell <Martin.Dockrell@phe.gov.uk> wrote:

The morning at a push.
14th is better.

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

From: [REDACTED] [mailto:[\[REDACTED\]@ibvta.org.uk](mailto:[REDACTED]@ibvta.org.uk)]

Sent: 03 August 2017 10:28

To: Martin Dockrell

Subject: Re: Invitation to take part in RSPH/ITN film on vaping

Martin,

Is there any possibility you could make 15th August?

Best wishes

[REDACTED]

[REDACTED]

[REDACTED]

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On 21 July 2017 at 17:50, Martin Dockrell <Martin.Dockrell@phe.gov.uk> wrote:

Sure. August looks pretty good (everybody else is on holiday!)

Thursday 3rd (after 11am)

Friday 4th (all day at the mo)

Tuesday 7th

Weds 9th

Thurs 10th after 1pm

Friday 11th

Weds 16th

Thurs 17th

Friday 18th

Monday 21st pm

Weds 23rd

Tuesday 29th

Weds 30th

Friday 31st

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

From: [REDACTED] [mailto:[REDACTED]@ibyta.org.uk]

Sent: 21 July 2017 16:19

To: Martin Dockrell

Subject: RE: Invitation to take part in RSPH/ITN film on vaping

Martin,

Can you please let me know your availability for filming in August.

Best wishes

[REDACTED]

[REDACTED]

[REDACTED]

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From: Martin Dockrell [<mailto:Martin.Dockrell@phe.gov.uk>]

Sent: 19 July 2017 15:47

To: [REDACTED] <[REDACTED]@ibvta.org.uk>

Subject: RE: Invitation to take part in RSPH/ITN film on vaping

Looking forward to it [REDACTED].

Martin Dockrell

Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)

020 3682 [REDACTED] (Please do not leave a voicemail message)

From: [redacted] [[mailto:\[redacted\]@ibvta.org.uk](mailto:[redacted]@ibvta.org.uk)]
Sent: 19 July 2017 15:46
To: Martin Dockrell
Subject: RE: Invitation to take part in RSPH/ITN film on vaping

Dear Martin,

Thank you very much for agreeing to take part. I will send over the necessary ITN/RSPH consent forms.

Best wishes

[redacted]

[redacted]

[redacted]

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From: Martin Dockrell [<mailto:Martin.Dockrell@phe.gov.uk>]
Sent: 18 July 2017 14:33
To: [REDACTED] <[REDACTED]@ibvta.org.uk>
Subject: Re: Invitation to take part in RSPH/ITN film on vaping

Thanks [REDACTED]. We'd be delighted.

M

Martin Dockrell

Tobacco Control Lead, PHE

07889 [REDACTED]

Sent from my iPhone, please excuse any typos.

On 17 Jul 2017, at 21:04, [REDACTED] <[REDACTED]@ibvta.org.uk> wrote:

Dear Martin,

The Independent British Vape Trade Association, whose members have no links to the tobacco or pharmaceutical industries, have been invited by the Royal Society for Public Health (RSPH) to make a four-minute film on vaping for a winder piece that the RSPH is making entitled, 'The Public's Health Across the Life Course'.

The film will be made by ITN Productions, working in partnership with the RSPH, and will be in the style of a news programme. The item will be presented by well-known news reader [REDACTED].

The film will be premiered at the RSPH Awards held at the East Wintergarden, Canary Wharf on the 19th October 2017. Following which the film will feature in an RSPH campaign over the next 12 months.

We have been asked to suggest certain key people to feature in the film, and we would very much like it, if you were able to be involved.

What would this involve?

You would be interviewed by [REDACTED] [REDACTED] for about 20 minutes on the subject of vaping. Specifically, we would like your interview to cover the PHE work that came up with the at least 95% less harmful figure, to cover how PHE has warned that misinformation about vaping, including sensational and inaccurate press coverage or overinterpreted studies, is warping public perceptions of the risks posed by vaping, possibly deterring smokers from switching, and to how England is leading the way in maximizing the benefits of vaping.

You would of course be totally free to say whatever you wish and as you would expect from such a film there will be no references to specific vape businesses or products. We can also confirm that no one with any links to the tobacco industry will be involved in the film.

We feel this is a timely and important film and are pleased to be working with RSPH and ITN Productions.

██████████ has already agreed to participate in this film, and we hope that, alongside yourself, that ██████████, a vaper, a representative of the independent vape industry, and a representative of the Department of Health (hopefully ministerial level) will also take part.

Filming would take place in London in August. IBVTA would cover your travel costs.

If you were able to take part in this film, could you please let me have details of your availability in August. Thank you.

If you have any questions, please do not hesitate to contact me.

Best wishes

██████████

██████████

██████████

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Virus-free. www.avg.com

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