

From: Martin Dockrell
Sent: 14 December 2017 09:23
To: [REDACTED]; Rosanna O'Connor
Subject: RE: invitation to speak at the Vaping Industry Forum organised by the UK Vaping Industry Association

Thanks [REDACTED].

Given that the membership of the UKVIA includes the major tobacco manufacturers, I don't think our participation would be consistent with the Framework Convention on Tobacco Control.

You will recall that all correspondence of this nature is covered by our policy on protecting tobacco policy from commercial vested interests and, in the interest of transparency, are placed in the public domain.

Regards

Martin

Martin Dockrell
Tobacco Control Lead

07889 [REDACTED] (Feel free to leave a voicemail message)
020 3682 [REDACTED] (Please do not leave a voicemail message)

From: [REDACTED] [[mailto:\[REDACTED\]@jbp.co.uk](mailto:[REDACTED]@jbp.co.uk)]
Sent: 13 December 2017 18:18
To: Rosanna O'Connor; Martin Dockrell
Subject: invitation to speak at the Vaping Industry Forum organised by the UK Vaping Industry Association

Dear Rosanna, Martin,

Thank you for your emails on the short-fill situation, I appreciate the dialogue.

The UKVIA is putting together its own conference on all matters vaping on Monday 23rd April 2018 at the Kings Fund.

Martin, I understand that later that week you will be in Reading addressing the IBVTA, but I hoped I could ask whether you or an appropriate colleague would be also available to address UKVIA and other delegates on the Monday? I have attached a provisional agenda.

We are hoping to hold a session on the policy and regulatory landscape (9:45-10:45, though we can of course flex to your timings), which will be chaired by Mark Pawsey MP (Chairman of the APPG for E-Cigarettes). It goes without saying that this would be a valuable opportunity to the industry as a whole to hear directly from PHE on this agenda.

The one-day event will focus on realising the full potential of the sector in terms of public health, industry and economic benefits.

As you will see, the conference has been designed to cover a number of topical and thought provoking issues and developments that are central to the progress of the vaping industry.

It will cover:

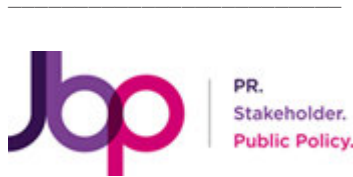
- developments in the advertising of vape products
- a policy and regulatory landscape which supports the growth of the industry and is in the best interests of smokers seeking to switch
- the next generation of vaping innovations
- the role of the tobacco industry in the future of the vaping sector
- how the UK can take a global leadership on industry standards
- bolstering the evidence for the public health case for vaping.

We do hope you are able to join us as a speaker and we would be grateful if you could consider it.

In the meantime, if you have any questions, please do not hesitate to contact me on 0203 [REDACTED]. More information on the Forum is available on the UKVIA website at <http://www.ukvia.co.uk/2018-forum>.

All the best,

[REDACTED]



[REDACTED]
[REDACTED]

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@ [REDACTED]

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