

**From:** Rosanna O'Connor <Rosanna.O'Connor@phe.gov.uk>

**Sent:** 30 September 2019 17:48

**To:** [REDACTED]@its.jnj.com

**Cc:** [REDACTED] <[REDACTED]@phe.gov.uk>

**Subject:** FW: Smoking in pregnancy

Dear [REDACTED],

Thank you for your email to Duncan and apologies for taking some time to respond on his behalf.

As you say in your note to Duncan, addressing the issue of smoking in pregnancy continues to be a priority for PHE and is a key part of the tobacco control programme. Whilst any study would need to be conducted in collaboration with local services and R&D protocols, we would be interested to hear more about the potential 'solution' your team has been working on.

You may already be aware, but for transparency, PHE has a policy of publishing details of all meetings with nicotine and tobacco manufactures. More details available here - <https://www.gov.uk/government/publications/protocol-for-engagement-with-stakeholders-with-links-to-the-tobacco-industry>

If you would like to meet, I will ask [REDACTED] to set something up for us with members of our Tobacco Control team, including [REDACTED] who leads on the smokefree pregnancy work for PHE.

Alternatively, you could send though some information for us to read or sign post to where research on this is already underway; this might be a useful first step ahead of any meeting to enable us to be on the front foot.

I look forward to hearing from you and, in the meantime,

Best wishes,

Rosanna

**Rosanna O'Connor**  
Director: Alcohol, Drugs, Tobacco & Justice Division  
PHE's Health Improvement Directorate  
☎ 0203 682 [REDACTED] or 07776 [REDACTED]

**From:** Duncan Selbie

**Sent:** 12 September 2019 20:53

**To:** [REDACTED] [GB] <[REDACTED]@its.jnj.com>

**Cc:** Rosanna O'Connor <Rosanna.O'Connor@phe.gov.uk>; [REDACTED] <[REDACTED]@phe.gov.uk>

**Subject:** Smoking in pregnancy

Dear [REDACTED]

How very good to hear from you. The best contact here would be Rosanna who is copied and will reply direct and I shall be keen to hear how this progresses.

Best wishes, Duncan

Duncan Selbie

Chief Executive  
Public Health England  
0207 654 [REDACTED]  
**Protecting and improving the nation's health**

On 12 Sep 2019, at 19:47, [REDACTED] [GB] <[REDACTED]@its.jnj.com> wrote:

Dear Duncan,

Long time no speak. I hope all is well with you in these slightly mad times.

I am getting in touch because some of the team in J&J have developed a solution for smoking cessation that they feel might have good potential for addressing the problem of smoking in pregnancy, which is an issue we, like you, are very concerned about. We'd be interested in exploring a study in the UK, alongside some other studies that are being planned, I think in the US and China.

In terms of taking a discussion forward, would that best be handled at the national level by one of your team, or at a more local/regional level, e.g. with Greater Manchester or somewhere else?

Either way, is there someone you would suggest we connect with to take this forward?

Many thanks

[REDACTED]

[REDACTED], EMEA  
Johnson & Johnson

Email: [REDACTED]@its.jnj.com  
Office: + 44 207 573 [REDACTED]  
Mobile: + 44 780 155 [REDACTED]