

Level

Tier

Scope

Community

District, County, Unitary

Investment



CloudConnX

Characteristic(s) / CSF(s):
Role of the Authority
Managing Income
Use of Data and Intelligence

Problem and Approach

- Businesses were struggling and / or relocating out of area.
- The leader met with owners of local businesses to see what the root cause of the problems was.
- The consistent feedback was lack of access to quality and affordable broadband.
- The council identified a new technology company and bought a majority interest and offered broadband to business at twice the speed and half the price of BT., and routes were optimised across the boundaries of the authorities.

Outcomes

- The business is in profit and delivers a regular financial return to the council.
- The business community is delighted with the service and the council has avoided using resources in supporting struggling businesses and attracting new businesses to the area.

<https://www.lewes-eastbourne.gov.uk>

<http://cloudconnx.net>



The public sector transformation partner