

Level

Tier

Scope

Service

District, County, Unitary

Public Health



Intelligence and Data

Characteristic(s) / CSF(s):

Use of Data and Intelligence

Use of Digital and Technology

Problem and Approach

- The Trafford Innovation and Intelligence Lab, an open data lab launched in 2014, is using data to support projects from across the council, changing the way the local authority operates. The Lab is involved in creating the council's Joint Strategic Needs Assessment (JSNA), which is typically a 250 page document, as a digital version which is more visual and engaging. The JSNA will be more query-able by the public, with interactive maps, charts, visualisations and a dashboard for high-level figures. The Lab also helped the public health department to identify areas of Trafford where cervical cancer screening rates were lowest.

Outcomes

- Increased the screening rate by 10 per cent resulting in 1,000 additional women being screened, bucking the national trend of declining screening rates overall, and was the biggest increase in England.

<https://local.gov.uk/sites/default/files/documents/research-paper-datavores--d1a.pdf>



The public sector transformation partner