

Level

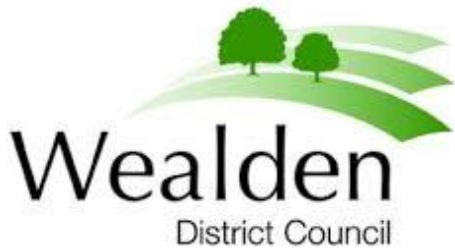
Tier

Scope

Community

District, County, Unitary

Procurement



Reduce residents energy Bills



Characteristic(s) / CSF(s):
Role of the Authority
Use of Data and Intelligence
Procurement and Commissioning

Problem and Approach

- Declining public budgets and consequent council tax increases put pressure on residents finances.
- Wealden District Council partnered with iChoosr, to help residents save money on their domestic gas and electricity
- Wealden used its community engagement and behavioural insight expertise to register households for a collective switching auction, where energy companies attempt to outbid one another to provide households with cheaper energy tariffs. The aim for the council was to engage with as many residents as possible, to allow for optimum savings.

Outcomes

- After the auction, households are contacted by email or letter with their personal offer and if the offer is accepted the Council & iChoosr work together to administer the switch in tariffs, meaning minimal effort on behalf of the resident. There are no obligations and no fees involved.
- Average savings at the customer level per annum of £200-300
- Total savings of over £270,000

http://www.wealden.gov.uk/Wealden/Residents/Housing_Health_and_Advice/Housing/Private_Housing/Home_Energy_Conservation/Housing_Home_Energy_Conservation.aspx



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