

Level

Tier

Scope

Service

District, Unitary

Parking



WYCOMBE
DISTRICT COUNCIL

Parking Review

Characteristic(s) / CSF(s):
Managing Income



Problem and Approach

- Look at all the possible options for parking, with the aim of providing the most efficient service and ensuring it best meets the community's needs.
- An analysis of unit income was carried out. This determined which bays were the most cost effective and generated the most income. Some surprising results were found. The most contentious parking area, with the most confusing signage, was not generating the highest income benefit at all.
- Interviews with CEOs and back office staff, and shadowing CEOs on their rounds, lead to recommendations for altered shift patterns with a different focus of effort in different places at different times. Parking fees were found to vary between locations and times – another potential source of confusion for the public.

Outcomes

- The review has led to a number of key benefits to the Council. Saving of 30%.
- A more cost effective and coherent approach to the management of property sales and leasing
- An improved Staff involvement culture.

<https://www.wycombe.gov.uk/Home.aspx>



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