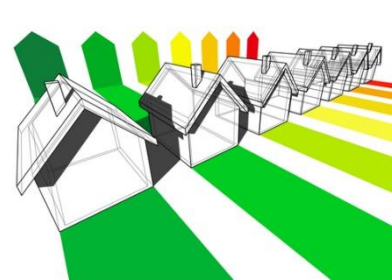


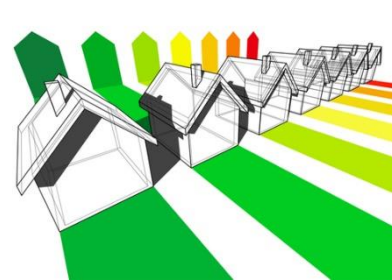


INNOVATIVE SOLUTIONS FOR SMART INFRASTRUCTURE AND SERVICES IN CITIES

Tuesday 7th October 2014 – Fundacion Galicia



**12th European Week of
Regions and Cities**
Brussels 6 - 9 October 2014



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Pablo José Vázquez Muñiz,
Director of Planning and eGovernment,
Coruña Municipality

Smart City Coruña

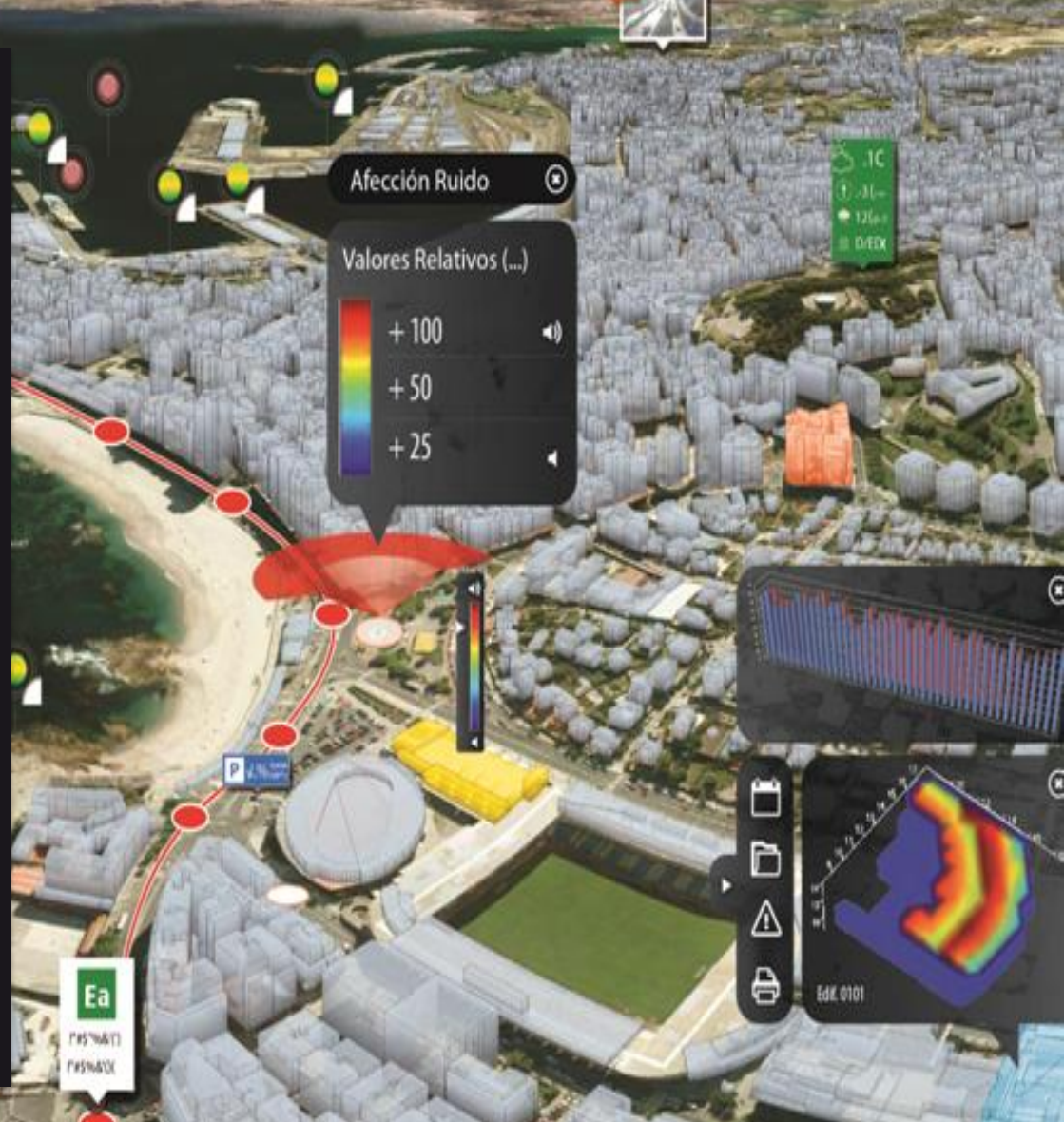
INNOVATIVE SOLUTIONS FOR SMART INFRASTRUCTURE AND SERVICES IN CITIES

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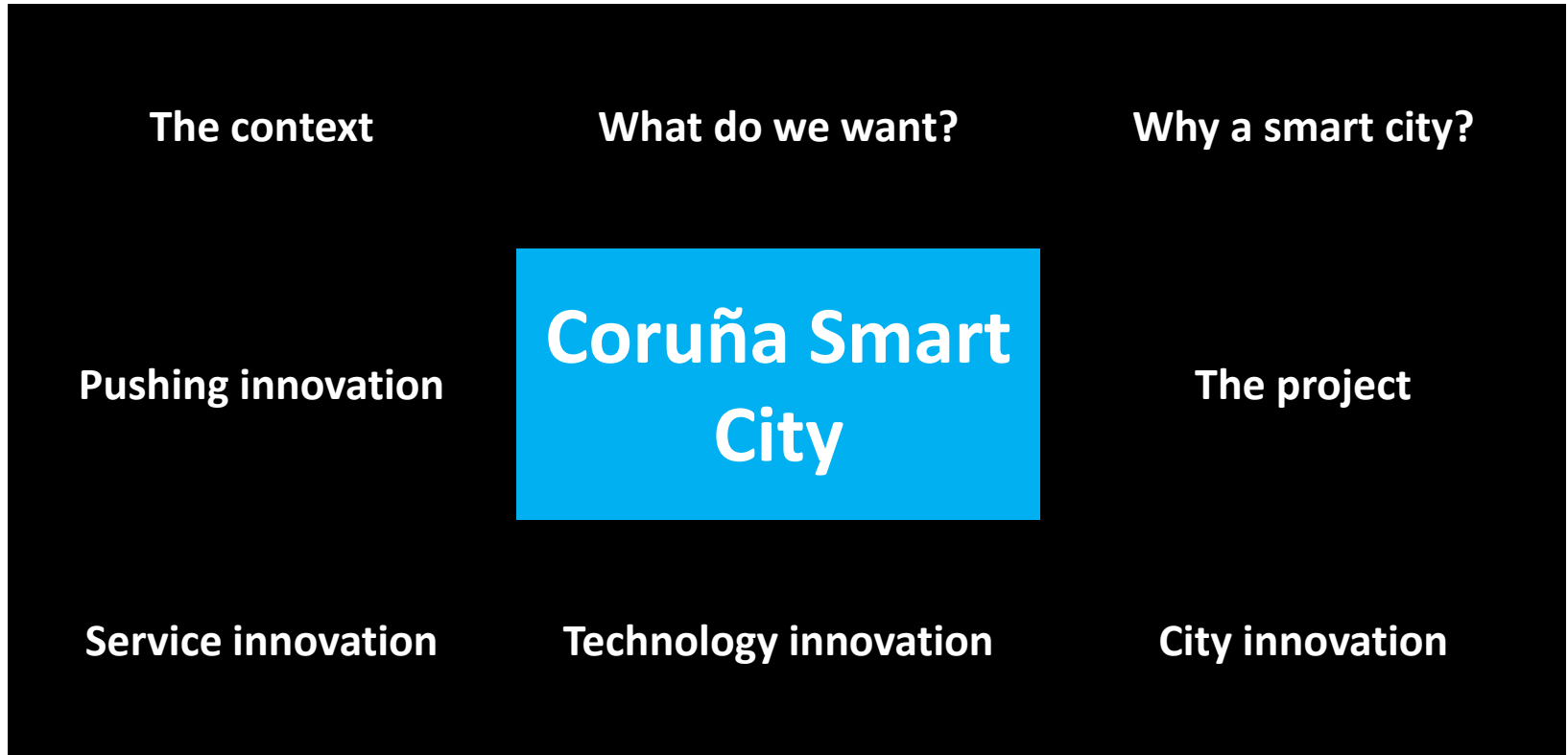
The project for the 21st Century city

Coruña Smart City will mark a turning point in the type of city we expect to live in



Coruña Smart City

What can we talk about?



Coruña Smart City

Coruña



Coruña Smart City

The global context



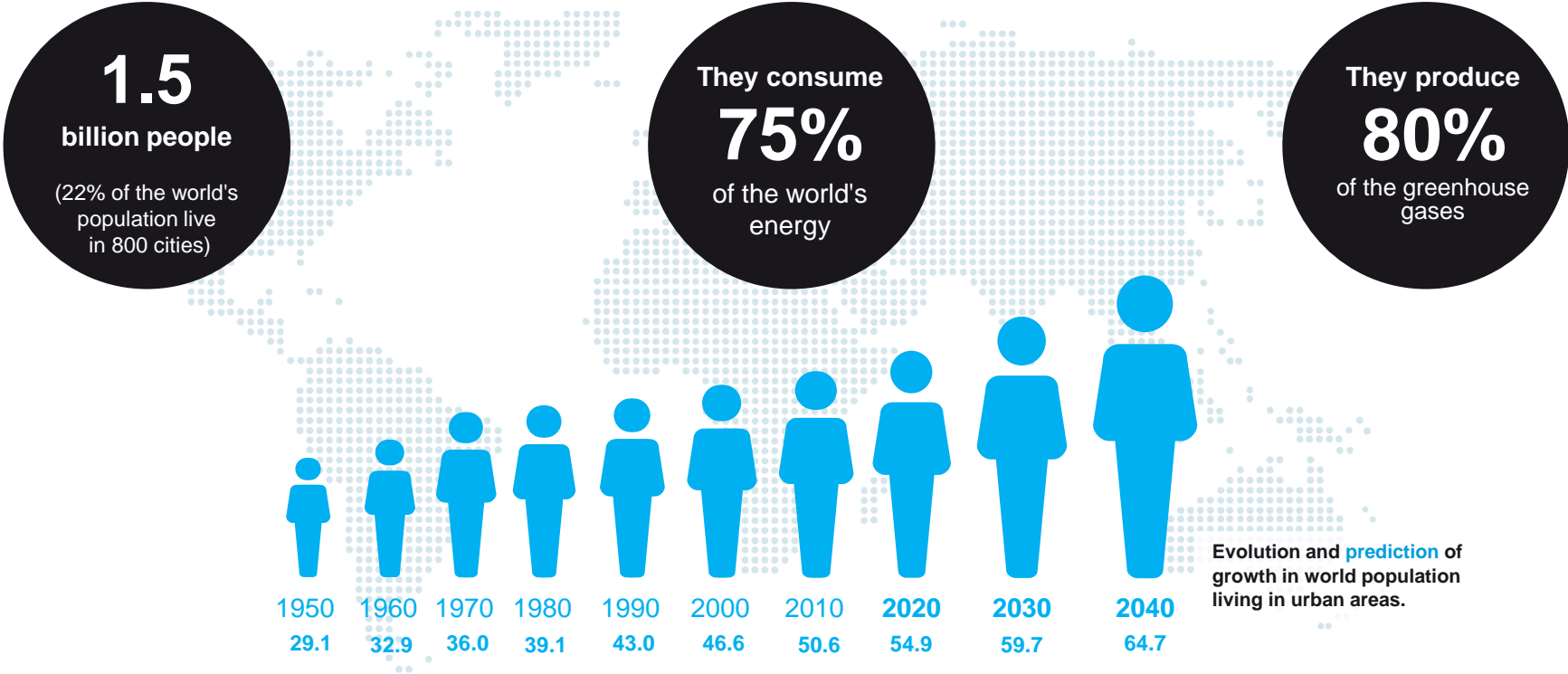
According to the UN, in 2050, **70%** of the world's population will live in **cities**

Currently there are **33 cities** with more than **10 million** inhabitants

In 2020, there will be **10 mobile devices** per person
50 billion devices connected

Coruña Smart City

The global context



Coruña Smart City

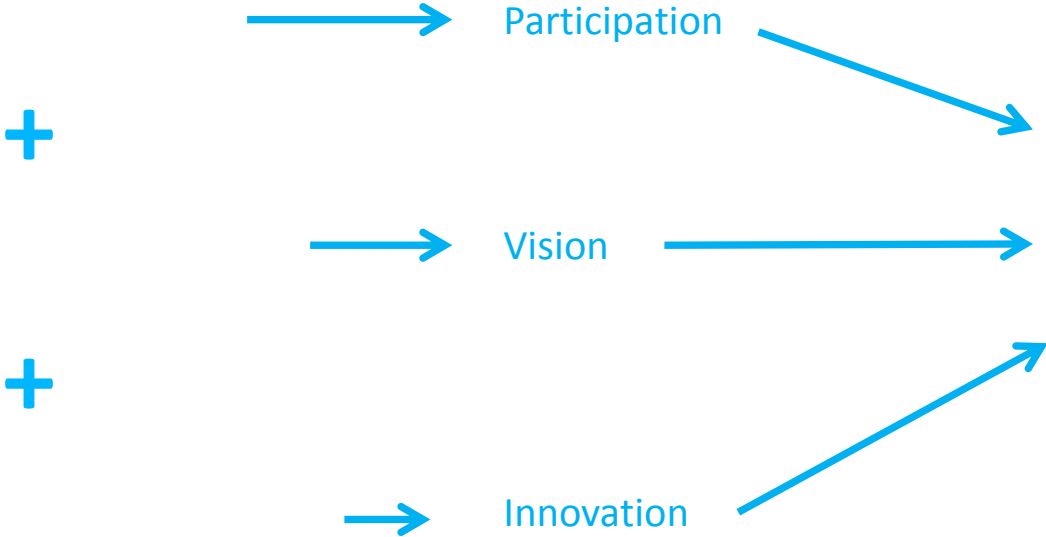
What are we looking for?

Society is changing, and one of its maximum representations, **the city**, needs to evolve its management model to respond to economic, cultural, environmental and social needs...



Coruña Smart City

What are we looking for?



Coruña Smart City

Why an Smart City?

Smart City...

Vision



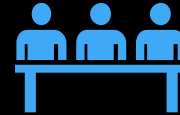
City managers make better decisions because they are better informed

Participation



Citizens participates and contributes with knowledge

Innovation



Companies have more ability to stimulate the development of the city

Coruña Smart City

Why an Smart City?

For



+ EFFICIENCY

Lighting and watering is activated only when it is needed



+ SERVICES

They can be used at any place and time

Serve citizens, wherever, whenever and however they need it.



+ PARTICIPATION

Residents are able to give opinions and information about what's going on



+ SUSTAINABILITY

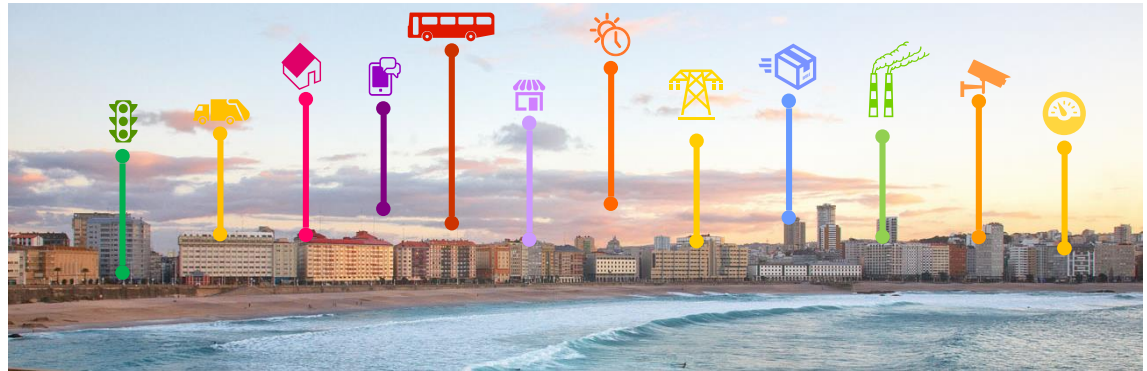
Mobility is managed according to the circumstances

Coruña Smart City

The project



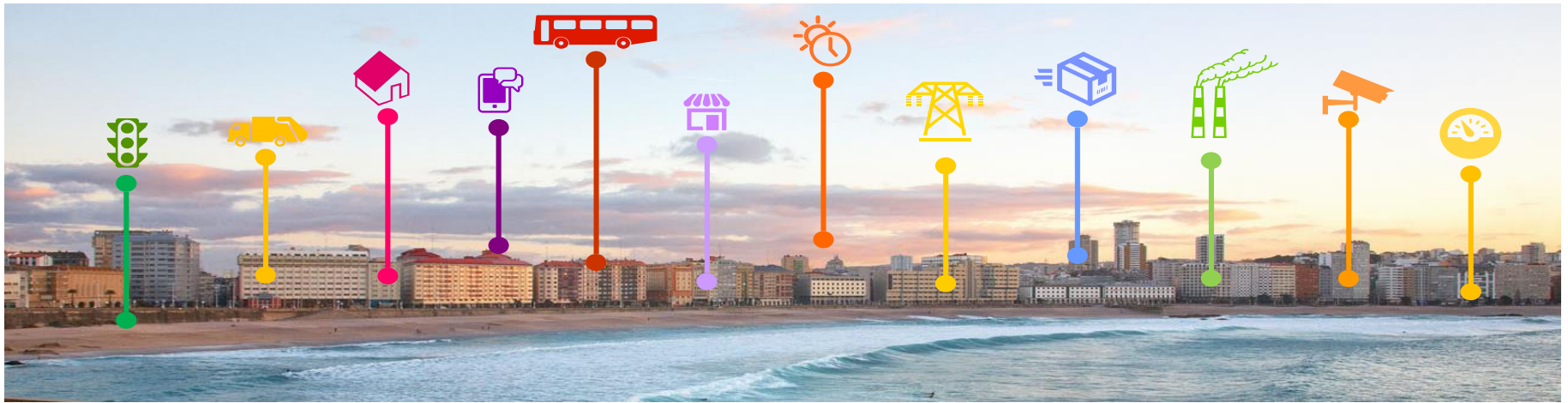
An initiative led by the City Council that aims to **position the city** at the forefront of **smart cities** through a comprehensive approach.



In a smart city, **technology** drives **sustainability**, **public well-being** and **economic development**.

Coruña Smart City

The project



With one aim ...

...obtain **data**, transform it in **information**
and promote **services**

Coruña Smart City

The project



Focused on
citizens



Water



Energy



Environment



Mobility



Education



Leisure and
tourism



Services



Housing

Coruña Smart City

The project



European Union
European Regional
Development Fund
Investing in your future



GOBIERNO
DE ESPAÑA

MINISTERIO
DE ECONOMÍA
Y COMPETITIVIDAD



Ayuntamiento de A Coruña
Concello da Coruña

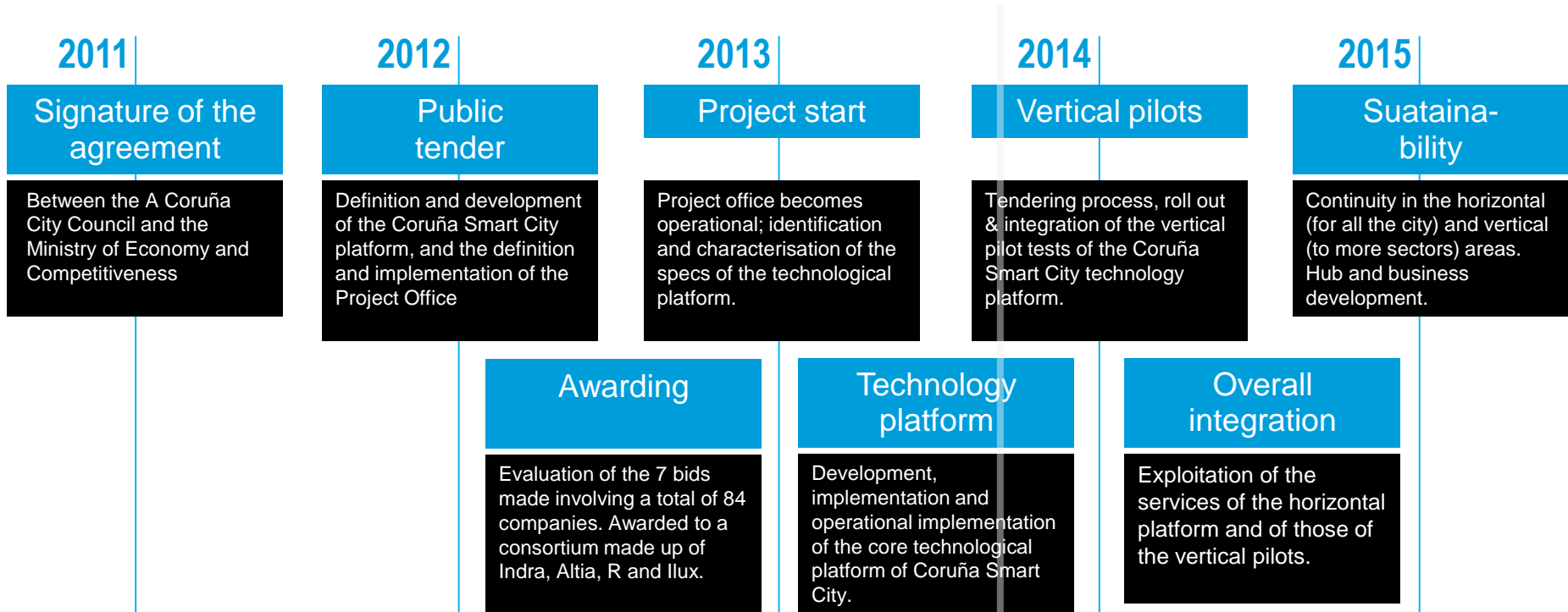


An investment of... **€ 11.568.635,00**

80% co-financed by the ERDF

Coruña Smart City

The project

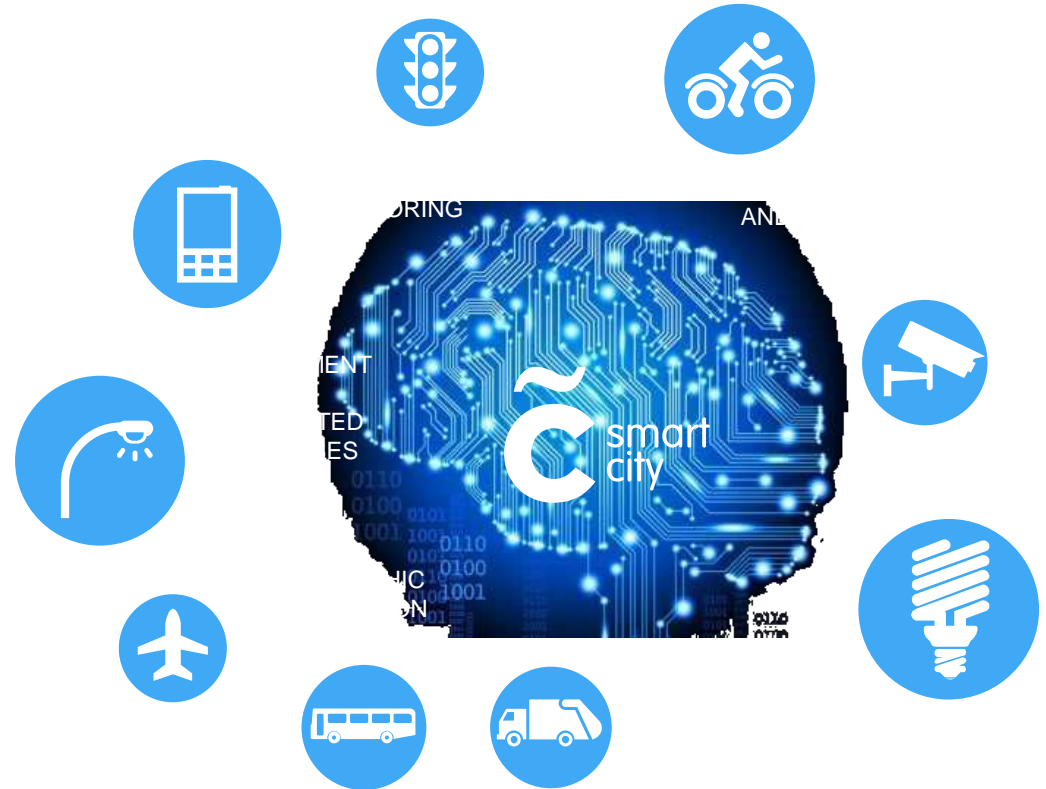


Coruña Smart City

City innovation

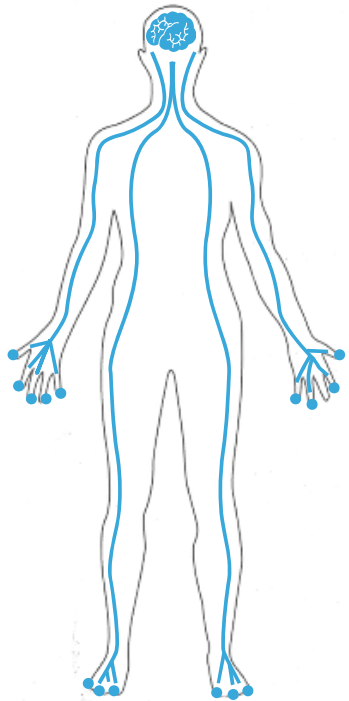
Coruña Smart City is DIFFERENT...

Instead of focusing on vertical solutions (energy, mobility, waste Management...) we decided to **build a horizontal platform**, i.e. the “**city brain**”, and gradually **integrate** all the **management areas** of the city around it.



Coruña Smart City

City innovation



3

Relying on accurate information permits taking the **best decisions** and **adapting** to the **needs** of the city in real time.

2

These data **are integrated** and are managed through **predictive rules and models**, which turn them into **information**.

1

The **data** are obtained from multiple **sensors and devices** that are scattered across the city.

Coruña Smart City

Technology innovation



Advanced modelling and 3D business dashboards to represent information, to analyse it and act on the network elements.



Allows the indicators (operational, and strategic) and the historical data to be analysed on a map of the territory, also permitting any unexpected patterns of variables to be detected easily.

Coruña Smart City

City innovation

Coruña Smart City

- Progressive integration of information and services
- Progressive increase of shared information
- Citizen and corporate participation
- Internal organizational change



multiarea



holistic



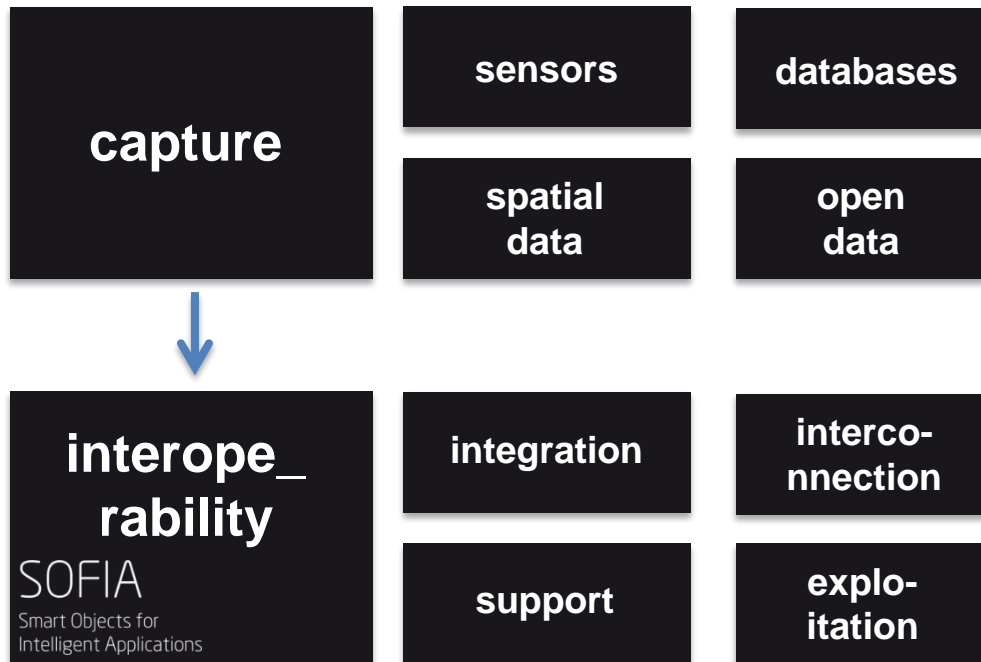
innovative



intuitive

Coruña Smart City

Technology innovation

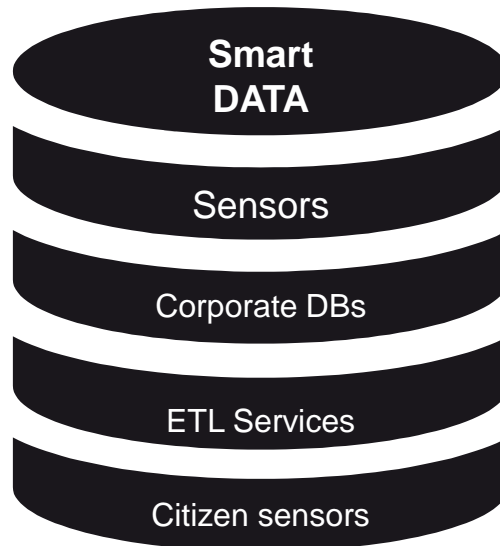


The Coruña Smart City technology platform permits **capturing and managing the inherent data complexity of the infrastructure and human activities in the city.**

Coruña Smart City

Service innovation

Inclusion of data from **different sources** for **generating higher value-added services**.



An Open Data treatment for Smart data, so they can be used and exploited by third parties.

Advanced support for the construction of **intelligent services** for the public.

Coruña Smart City

Service innovation

Main portal open to the public, collaborators and municipal managers for accessing the knowledge and services of Coruña Smart City.

Gives access to contents and services appropriate for each group and/or area of interest.

Based on **open and scalable technologies**.

Permits the design & construction of a **network of portals** for the Council.

Customisable to meet user service needs and preferences



Coruña Smart City

Pushing innovation

Much of the Coruña Smart City data will be available in **open data format**, which will encourage the creation of **new value-added services**, in turn creating new **opportunities and business models**.



Coruña Smart City

Pushing innovation



Smart museums **Living in A Coruña** Management of urban happiness **Interactive car**
Citizen sensor network **Virtual beacons** Thermo-sensitive clothes **Smart payments via**
smartphones Decision-taking based on information form Smart pavement **Biking route**
suggestions...

Coruña Smart City

Pushing innovation

The **business hub** was born with the aim of boosting the Smart City concept in Galicia, by driving innovation and positioning Galicia as a benchmark thanks to the experience acquired from the **Coruña Smart City** project.

Objectives

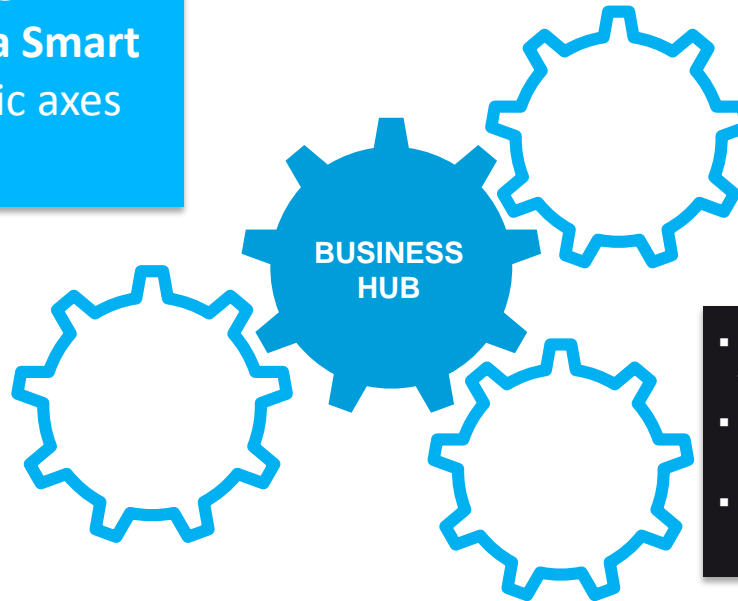
- Development of the **innovative know-how and economic/ business** stimulation in the region
- **Position Galicia** as a referent in the Smart Cities scene
- **Promote public and private investment** in research activities
- Generate **new jobs and promote a culture of entrepreneurship**
- **Extend the Coruña Smart City** experience to the whole of Galicia

Coruña Smart City

Pushing innovation

The capitalisation of the know-how, business development and the dissemination of the A Coruña Smart City project will be the strategic axes of the Hub

- R&D research lines
- Incorporation of the Smart concept into training
- Technology transfer

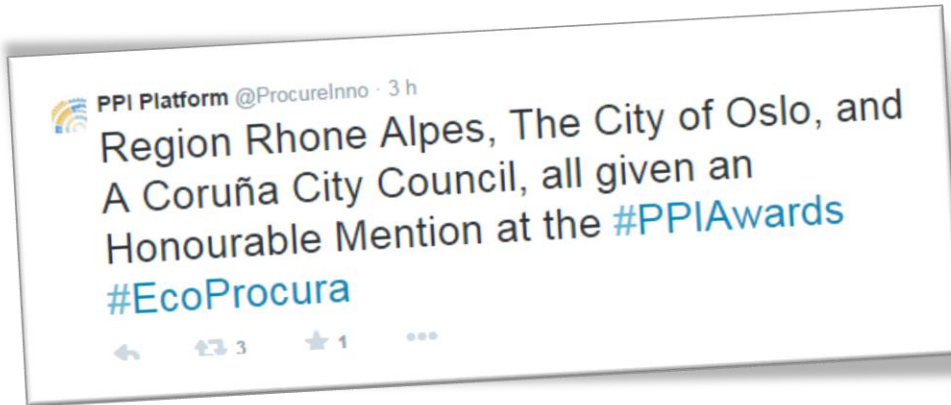


- Agreement with the IT Cluster
- Identification of development opportunities and markets
- Internationalisation of the companies

- Dissemination of the project among the public and companies
- Participation of other cities in Coruña Smart City
- Exporting the model

Coruña Smart City

Pushing innovation



Coruña Smart City consigue la mención de honor a la mejor Compra Pública Innovadora 2014

A Coruña fue la única ciudad española que logró llegar a la final en esta categoría en la gala EcoProcura celebrada esta tarde en Gante

Redacción | A Coruña | 25.09.2014 | 19:56

El proyecto Coruña Smart City ha recibido una mención de honor a la **mejor Compra Pública Innovadora 2014** por parte de la Comisión Europea en la gala EcoProcura celebrada esta



www.innovation-procurement.org/award





Thank you for your attention

smart.coruna.es

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