

# Realising Sustainable Value from Business Transformation

June 21 - Hilton DoubleTree London Victoria.

While almost every organisation is currently in some phase of transformation, less than half of executives believe they can extract and maintain the planned value from their transformation initiatives.

## Event Timetable

- 7:45 – Breakfast and Networking
- 8:30 – Critical Factors for Business Transformation Success  
**Andy Murray, RSM**
- 8:50 – Case Study: Business Transformation in Public Health  
**Martin Sharp, Public Health England**
- 9:10 – Monitor & Evaluate Business Transformation value creation  
**Matt Williams, Amplify**
- 9:30 – 10:00 – Close and Networking

*Join us for breakfast to discuss the factors that will drive successful business transformation, and create maximum value for your organisation.*

## Meet the Speakers



### Andy Murray

**RSM UK**

**Topic: Critical Factors for Business Transformation Success**

#### **About Andy Murray:**

Andy is a chartered director and management consultant specialising in Project, Programme and Portfolio Management, with over 20 years of varied experience (public sector/private sector, SME/corporate, domestic/international).

Andy has a focus on project/programme governance and the treatment of inherent project/programme complexity. He has worked with Axelos, HM Treasury, Cabinet Office and the Association For Project Management (APM) in developing guidance on delivering successful projects/programmes, such as IPA's Project Initiation Routemap, Directing Change, Governance of Co-owned Projects, PRINCE2 and P3M3.

Andy is a sought-after speaker and was cited in the Sunday Telegraph's business supplement as one of the most influential people in project management.

Andy is a partner in RSM UK, responsible for the Project and Programme service line and is also RSM's Head of Infrastructure sector.

#### **Abstract:**

Andy Murray will provide an overview of the 'Critical Factors for Business Transformation Success.' He'll do this by firstly covering the corporate capabilities that create a delivery environment that supports successful business transformation followed by the project/programme management capabilities needed to implement and sustain it. Andy's talk will look at across the technical, behavioural and contextual competencies required at individual, team and organisational levels. Andy will provide some thought-provoking challenges regarding the disparity between the governance of business as usual (or the governance of 'now' as Andy refers to it) and the governance of change.



## Martin Sharp

*Public Health England*

*Topic: Case Study: Business Transformation in Public Health*

### **About Martin Sharp:**

Martin is Transformation Development Manager for the Science Hub Programme at PHE. He has over 30 years of practical experience in improving the way businesses perform across a wide range of both public and private sector organisations both in the UK and overseas. His practical experience for delivering tangible and enduring benefits to clients

is infectious and rapidly creates a “one team” ethic that ensures success.

Martin is a Certified Enterprise Architect specialising in Change Management. He sits on the thought leadership panel for the Change Management Institute and regularly speaks on his passion for the benefits realisable from implementing Enterprise Architecture. He has consulted on aspects of change at organisations including Ministry of Justice, Home Office, BUPA, Legal & General, Defence Infrastructure Organisation, Kuwaiti Government, Chelmsford City Council, Essex Police, EDF Energy, European Medicines Agency, Airbus and many more.

### **Abstract:**

Science Hub transformation programme will bring together Public Health England [PHE] personnel from Porton, Colindale and the Central London headquarters into a world class national public health science hub and headquarters facility at Harlow; located on a site vacated by GlaxoSmithKline [GSK]. For the last year Martin has been working on designing the business change strategy in support of the creation of PHE Harlow.

Martin will share PHE’s journey around the move to Harlow and explain why there is a focus on benefits realisation. This is probably the most far reaching change that PHE will undergo with almost 2750 staff (50% of the workforce) moving from 4 locations into one state of the art facility in Harlow.

Martin will share the approach and how the various change themes are being brought to life to deliver a co-produced transformation of PHE.



## Matt Williams

*Amplify*

*Topic: Monitor Evaluate Business Transformation value creation*

### **About Matt Williams:**

Matt Williams is the Managing Director of Connexion Systems, a provider of project and portfolio management solutions for Investment prioritisation, Program governance, Project Delivery and Reporting.

Matt has 15 years of experience in the development and implementation of project and portfolio management solutions across a variety of industries, and over the past 5 years has led the development of Amplify, the world’s leading platform for transformational change program delivery and benefits tracking.

Matt gained his Project Management Professional (PMP) certification from the Project Management Institute in 2003, and regularly presents at PMI and APM conferences and events globally.

### **Abstract:**

Amplify is an enterprise system to plan and deliver transformational change programs, to deliver business outcomes that realise the expected investment benefits and value.

In today’s uncertain business environment, the need to deliver maximum value from business investments is leading to a greater focus on the tracking and reporting of benefits realisation, both during and beyond project delivery.

Matt will demonstrate how the right supporting tools can make light work of the job of tracking and reporting progress towards investment objectives.

Register now at:

[www.amplify-now.com/realising-sustainable-value](http://www.amplify-now.com/realising-sustainable-value)