

Smplicare

34% of the UK population over 65 is at risk of a fall this year.



Sign up at:
smplicare.com/research



UK Research
and Innovation



INDUSTRIAL
STRATEGY

Why participate?



- Smplicare will send you a **FREE** wearable device and smart scale from **Fitbit, Garmin or Polar** if you are selected to participate.
- You can **keep both devices** at the end of the study!

Who is Smplicare?

- Smplicare builds accessible, affordable software that helps people **live safe, healthy, independent lives.**
- We use data from wearables to **predict the risk** of adverse health outcomes like **falls**



We're partnering with your organisation to recruit research participants for a large-scale study.



Smplicare is conducting **one of the largest studies ever** involving wearables and older people.

Participant Criteria

- Over 55
- History of falls
- Uses Smartphone

Contact Info



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www.smplicare.com