

Covid-19 Champions Network Middlesbrough

Terms of Reference

COVID CHAMPIONS NETWORK

TERMS OF REFERENCE

1) Overview

The response to COVID-19 has highlighted the impact and contribution that communities can make to public health. It has helped us recognise the importance of ensuring that communities are provided with the right information to allow them to take the necessary steps to keep themselves, their families and their communities safe. Having a trusted source of this information within communities is vital.

Creating the Covid Champions Network is based on models which have worked successfully in other local authority areas, building on assets within communities to share knowledge and disseminate correct information.

The Covid Champions will be a valued and reliable link between their communities and the local authority, to keep communities and individuals informed of the latest advice and guidance so that they can make sense of the latest facts about the virus, dispel myths and feel confident in the information they are given.

2) Purpose of the Network

The Network will act as a focal point for our new Covid Champions to come together on a regular basis to receive updated health advice regarding Covid-19; gain clarity on any queries they have for themselves or their communities, to feedback on communication concerns within their communities; and as a place to share ideas and support. Champions will have access to health professionals and each other.

3) Outcomes

The Network will aim for the following outcomes :

- A Group of supported, informed and valuable Covid Champions across Middlesbrough
- Increased awareness within Middlesbrough residents of how to prevent the spread of Covid-19 and keep our communities safe
- A facility for Champions to feedback on Covid-19 issues within their communities and gain clarity on any queries from a trusted source

4) Membership and Role of Members

The Network will be co-ordinated by Middlesbrough Council's Public Health Team in partnership with the Council's Communications Team.

Network Webex meetings will be chaired by Public Health (Katrina Jackson) and in the Chair's absence meetings will be co-ordinated by a nominated deputy.

Membership of the group will include (but not limited to):

- All Covid Champions who have signed up to the Network

- Council's Public Health Team : Katrina Jackson
- Idrees Rashid
- Council's Comms Team : Andrew Glover
- Council's Grants Team : Sharon Barker
- Council's Cohesion & Migration Lead: Jolande Mace

5) **Role of Members**

- Attend meetings and contribute fully to the aims of the Network to help prevent the spread of Covid-19 across Middlesbrough
- To respect the views of others and work collectively; sharing ideas and offering support to each other

The Network will meet over Webex fortnightly initially (reducing to less frequent meetings if appropriate once established). Communications through the Network will be available daily through email and other agreed forms of information sharing.

6) **Governance**

The Network will be governed by Public Health's Senior Management Team (SMT) with regular updates to SMT provided by the Chair of the Network. Updates will be given to the Health & Wellbeing Board as required. Covid guidance advice and updates will be provided by Public Health England with support from our Consultant in Health Protection & Healthcare Quality.