

## COVID CHAMPIONS, MIDDLESBROUGH ROLE DESCRIPTION

### ❖ WHAT IS A Covid-19 Champion?

Covid-19, and the measures taken in response to the pandemic, continue to impact all of us in Middlesbrough.

Our Covid-19 Champions Network is being established to empower and support Middlesbrough residents to stay up to date with the latest advice about Covid-19 through trusted sources, to dispel myths and avoid confusion. Covid Champions help their family, friends and the wider community make sense of the latest advice and information about Covid-19, to help ensure we all stay safe and alert to the risks of the virus.

As a champion, you will receive regular updates on Covid-19, restrictions and vaccination guidance from the Council – we will use emails, meetings, text message, and some live webinars depending on how you prefer to keep in touch with us. You can then share information across your networks, in whatever format you like, and you can contact us for clarity on any queries or concerns in your community.

Becoming a Covid champion is about helping to get the right information into your community to keep yourself, your family and community safe. Our Covid Champions are a valuable asset to us all.

### ❖ How do I become a Covid Champion?

Anyone over the age of 18 can become a Covid Champion and the process to join is easy:

- You sign up to be a champion by emailing us on [covidchampions@middlesbrough.gov.uk](mailto:covidchampions@middlesbrough.gov.uk), and asking for a signing up form. You can also sign up through our Council website: [www.middlesbrough.gov.uk/covidchampions](http://www.middlesbrough.gov.uk/covidchampions)
- We will add you to our Network and give you the latest information about Covid-19 in your preferred way of receiving information
- Champions then share this information with anyone in their community, their home, their work, their family however they want.
- Champions encourage the use of all safety measures, ie “Hands, Face, Space” and the use of Test & Trace systems
- Champions will be able to ask us questions on behalf of their communities to dispel myths and get the facts
- Champions let us know what is and isn’t working so we can do it better.

Information will be available in a variety of languages.

## ❖ **What Training will I need to be a Covid Champion ?**

There is no formal training to be completed, only that you commit to using the correct information that we give you. It is important that you are aware of the latest advice around Covid-19, vaccinations and any local restrictions in Middlesbrough, so we will keep you up to date in real time as we get information through. We will provide you with clarity on the Test & Trace system, the vaccination process and will give you some advice on how to Make Every Contact Count (MECC).

It is important that you fully understand all information given to you to enable you to pass on the correct messages to your communities and we will be available to help you with that.

If you have any queries regarding the role please contact us.

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