



The bread and butter thing.

Vic Harper – Chief Operating Officer

The Bread and Butter Thing

- **We are a community-led charity based in the North of England.**
- **Our purpose is:**
 - **to reduce poverty premiums that families in low income areas can face.**
 - **to reduce waste by identifying edible surplus food in the UK food sector and redistributing it.**
 - **to build resilience within the communities we serve.**
- **Our mobile food club gives access to nutritious and affordable food taken into the heart of communities starved of money, food and resources. **There is NO eligibility.****
- **This weekly shop provides essential produce for family eating – fresh fruit and veg, chilled goods and cupboard staples. Deeply discounting a families shopping and stretching their budget. A members average weekly saving is £26.50.**

Making life affordable.

The Food Ladder

TBBT addresses moderate food insecurity helping minimise demand on crisis support i.e. Food banks

Rungs of the Food Ladder

Food secure,
autonomous, self-organising

The Food Ladder structures how food security impacts in a community. Families can be thought to be on one of three levels.

At the top level people are food secure and can exercise choice about their lives. These communities are able shop independently at supermarkets.

Moderate food insecurity, limited resilience, low level of choices

In the middle, families are “just about managing”. They may have enough food and funds most weeks although nothing spare and might be coping alone until unexpected expenses or the cost of living crisis.


These people require help to get through until they are back on their feet and a push back up. This avoids them falling into the bottom rung. TBBT operates in this middle tier. We build resilience in communities not just through our food calories but by the social and economic benefits that food in the community can bring.

Severe food insecurity, vulnerable to shock, lack of autonomy

At the bottom of the ladder people are in severe food insecurity with regularly not enough good food to eat and nothing to fall back on. They need immediate, funded, crisis support to help them cope. Such as food banks. Once they are out of crisis TBBT can help them move towards mainstream shopping.

Our members

We operate a membership model.

- **80% of our members are female and 60% have at least one child. 30% of them have other caring responsibilities.**
 - **On average each person who shops with us is feeding 3 others as well as themselves.**
 - **41% have some form of employment, but only half of these are full-time and two thirds are also on benefits.**
 - **46% are not in paid employment, 80% of these are on benefits, principally universal credit, job seekers allowance or disability related benefits.**
 - **Around 51% are housed by a housing association or local authority.**
 - **81% identify as white British which mirrors the national picture. The ethnic makeup varies considerably by location.**
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- **Only 77% have regular broadband access at home.**
 - **Only 38% feel confident using the internet.**
 - **40% of our members have a pre-payment meter**

Coast to Coast



- The model suits both urban and rural geographies.
- The cost of living crisis means that communities are even more in need of this support.
- We have 18 hubs in the pipeline in existing areas
- We are also increasing effort to expand into new regions.

The model

TBBT regional warehouse to store food



Own food supply by unlocking Industry surplus - no displacement



Hubs are based at established community partners who feel that TBBT will add value to their existing offer



Food is delivered to the heart of a range of communities - identified with support from LAs



Bags packed by community volunteers



Members collect their shopping





Our best seller is a family offer of 3 bags containing a mix of chilled items, fruit and veg topped up with a few cupboard essentials. Usually this is made up of 80% chilled and fruit and veg (this is different to most food bank offers). A typical set of 3 bags weighs 13kgs.

Each community hub receives around a tonne of food each week!

We accept cash, card or Healthy Start on collection.



Food Partners



- We work with farms, manufacturers, and food retailers to unlock their surplus food
- Includes – end of life, new product development, out grades, over production, meat ends and more
- We have a supply chain of **over 60** Food Partners
- Currently unlocking **100+ tonnes** a week and there is plenty more for us to unlock! **If we have spare, we share with other food providers at a local level!**



Sainsbury's

M&S
EST. 1884



TotalProduce

TBBT is helping to address food insecurity and reduce foodbank use.

Whilst over 50% of our members have never used a foodbank, our member survey tells us:



have stopped using foodbanks entirely since joining TBBT

That's

3760

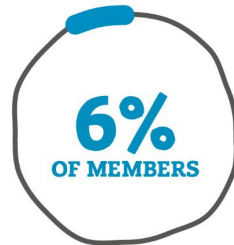
people

A further

1410

people

have managed to reduce their foodbank use from 'often' to 'sometimes'



During 2021, TBBT redistributed

3185
TONNES
OF FOOD

That's Over...

7.5 Million

Meals

That's...



or

6 Million
kg in CO2
Emissions

80% of the food we redistribute is chilled items or fruit and veg



Community Hubs

Being part of TBBT connects people to their community, where they are meeting new people and making new friends.



97%

feel that TBBT is good for their community

67%

said that they were more involved in their community as a result of TBBT

- We are the only redistribution model in the UK at scale that deals directly with the communities we serve. Most redistribution models are B2B, we are B2C.
- We work with a wide variety of community partners to establish our hubs – they operate weekly 52 weeks of the year. We are **HYPER LOCAL!**
- These include Community Centres, Schools, Churches, a Scout hut and an Adventure Playground!
- They provide the venue, the community volunteers and help promote TBBT services within their community.
- We only work where we can add value to the existing landscape.



The Queen's Award
for Voluntary Service

[Click here for our video](#)
[Thankyou to our](#)
[Volunteers in 2020](#)

Volunteers are the
lifeblood of TBBT.

400

people give us their
time each week.

That's over

44,000

volunteers hours
every year.



Figures taken from TBBT
2021 [impact report](#)

Reducing the stress of stretched finances

Using TBBT reduces stress, enables people to feed their families and have money left over.

86%

are less worried about providing food for their family



88%

feel they are more able to afford to feed their families



79%

have income left over to purchase more than the basics

With an average saving of

£26.50 a week, in 2021 TBBT's

members saved

£2.9 Million



Sustainability

- **Once established in an area the TBBT model is financially sustainable as members pay a small amount for their shopping. This differentiates us from other models that require regular funding, fundraising or donations.**
- **TBBT established in 2016 with one hub - we now have 72 hubs**
- **We have never moved out of a community**
- **We work 52 weeks of the year and have never missed a delivery (even through covid!).**
- **At each hub we provide food for 70 to 80 households**
- **Our robust supply chain means that we are not reliant on donations**
- **The routine and weekly footfall we provide means that we can provide more than just food....**



Support Partners

“By visiting TBBT hubs, we are able to reach groups of people who might not have known about Citizens Advice before, support them with energy queries, and direct them to the best support for other issues beyond this. Approaching TBBT members at the hubs improves our ability to open up conversations and enables us to make a real difference to people’s lives.” Hayley Hughes – Citizens Advice Manchester



Sam Birchall @TorusFdnSam · Jun 22

The past few weeks we have had some great partners come along to @TeamTBBT at @DallamPrimary @WarringtonBC Mental health out reach team. @HomeStart_Warr work with families who need some extra help. And WBC neighbourhoods team. @TorusFoundation #partnershipworking



In November alone we worked with

16 different service providers offering

- **Health related support**
- **Income maximisation advice**
- **Digital Inclusion support**
- **Cooking skills development**
- **Energy support**

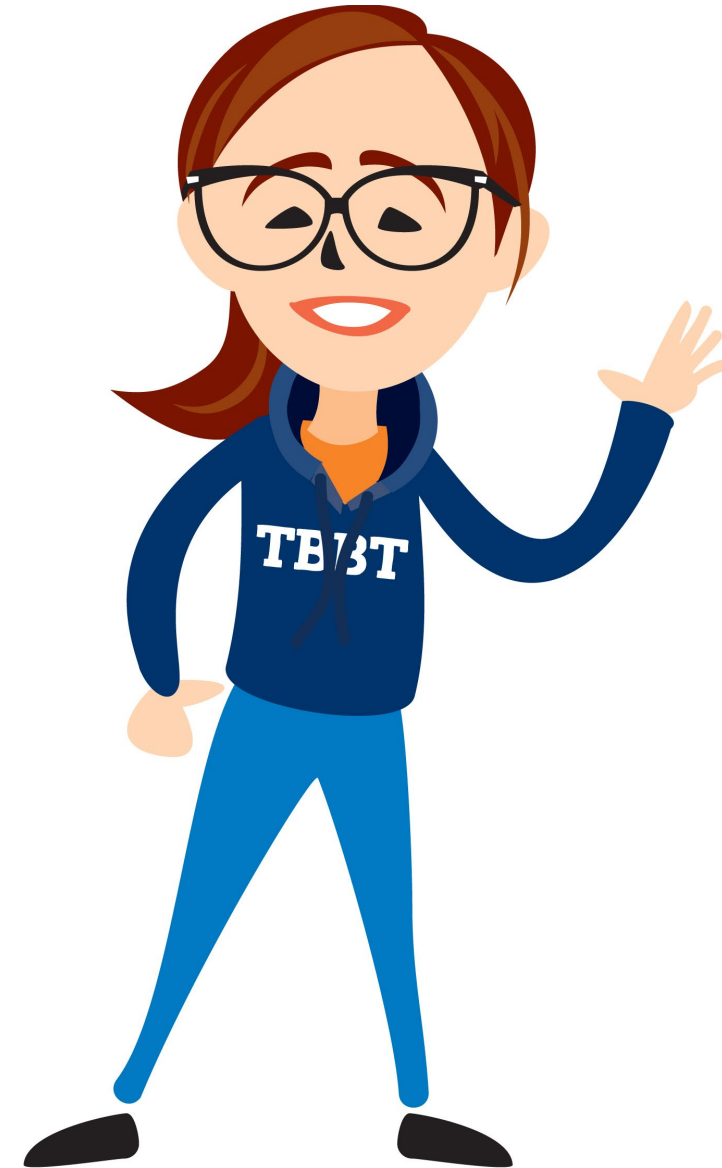
They attended 74 weekly hubs reaching nearly 6000 residents!

Tactical Support

Tactical Support includes activities outside of core business that we undertake at the request of Local Authority Partners

In the last year, examples have been:

- **Food support to enhance the Holiday Activity Fund**
- **Household Support Fund delivery**
 - **Food packages**
 - **Fuel Vouchers**
- **Period Poverty support at all of our hubs**
- **Household product provision (cleaning / bathing essentials)**
- **National Databank – sim card provision to minimise digital exclusion**
- **This winter we have created TBBT warm hubs for TBBT members and the wider community**



Community Intelligence

We carry out regular member surveys. They give our members a voice and allow us to evidence our impact and their needs. This helps shape policy at a local, regional and national level.

In September, we surveyed members about the impact of the Cost of Living crisis.

6400+ members replied within 36 hours showing their depth of feeling.

Key findings include:

- **64%** say that they are managing worse than they were in June 22 with only **13%** feeling they were doing alright or living comfortably. **60%** are stopping social activities for them selves or their family. **22%** are cutting back on purchases they would have called essential and **6%** are already stopping paying bills.
- **46%** said that things were 30% or more expensive than they were last year.
- **15%** of our members are already behind with their energy bills compared with 5% of the population as a whole (ONS data comparison).
- **62%** have had to borrow more money or use more credit than usual in the last month, compared to the last 3 months compared with 23% according to the ONS equivalent survey
- **93%** say the Cost of Living Crisis is affecting their mental health and **85%** say that it is affecting their physical health

We will be repeating this in December – please get in touch if you want more insight from our community intelligence.

Questions?

vic@breadandbutterthing.org



<https://www.breadandbutterthing.org/>

07828 742877

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