

# GIVE BACK GREENER



**OUR GOAL IS TO BENEFIT THE ENVIRONMENT, BENEFIT YOU AND BENEFIT CHARITIES BY SUPPORTING YOU TO USE YOUR PAID VOLUNTEERING DAYS**

Welcome to our 3rd edition of the Give Back Greener Newsletter, where you will discover volunteering opportunities, hear from volunteers already doing great work and read about the little things we can all do to be greener everyday. To join in with the discussion please head over to our Give Back Greener Forum (see the QR code at the bottom)

## JIM MCNEILL – A MODERN WARRIOR

'Extreme environments show what is happening in an early capacity, for the rest of the world.' This is the ethos that explorer Jim McNeill takes forward with his various expeditions – whether it is forging through ice and snow, or climbing sand dunes and mountains, Jim explores the extremities of our planet with the goal of gathering data for the research of climate change and how our planet is changing.

With partners like NASA and Cambridge University, he gathers valuable data on species population, pollution levels, acidification, topography and anything that he, and his team, can measure to try and find any tipping points that might indicate a large change in the environment. Jim informed me that geographical satellites can sometimes be 3-4 months behind on what they can detect (especially in the poles), due to conditions, so going there to validate data is crucial to us knowing quite how serious the situation with our planet is.

Jim is most well-known for his polar expeditions, including his upcoming 'The Last Pole' mission, where he and his team will be undertaking one of the most difficult expeditions known to man – making it to the Northern Pole of Inaccessibility. It is the very centre of the Arctic Ocean, roughly 350 miles further than the geographic North Pole and 800 miles from the edge of the Arctic Ocean. There's a reason that no one has made it there before.

However, Jim isn't a man *frozen* in his tracks. Although he founded and has run the Ice Warrior project for the last 21 years, he has plenty of experience in other climates. This is why he is starting the Global Warrior project. An idea that he and his teams will explore the Poles of Inaccessibility in each region possible (as he explained to me, every climate has a 'Pole of Inaccessibility' – the one spot that is almost impossible to reach), to gather data and pass it on to scientific bodies, so that the extremities of our planet can help us predict what comes next.



[To read the article in full, please click here](#)

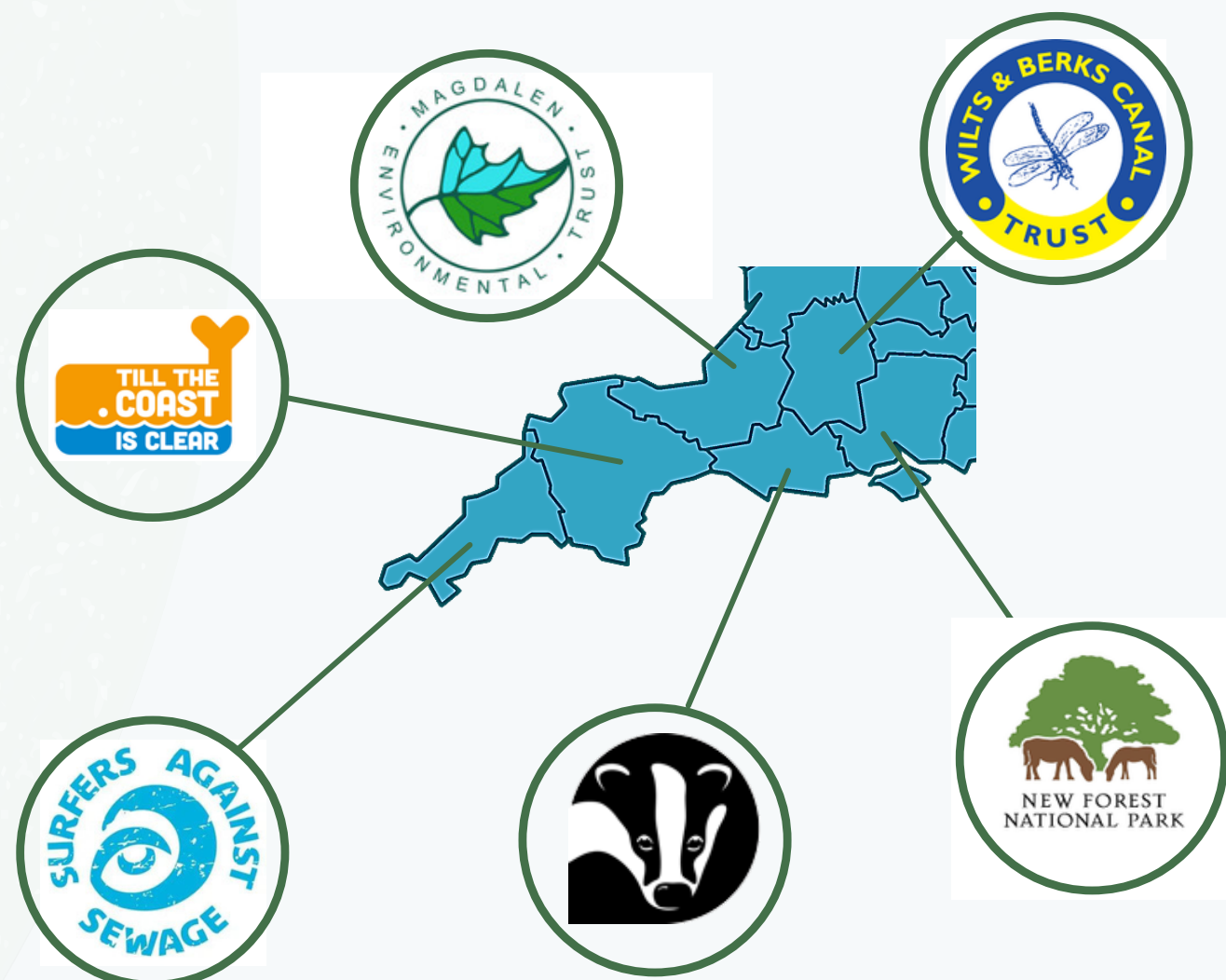
## SPOTLIGHT OF THE MONTH

Team Fry visited Elm Tree Farm in order to help support them. The farm is a 37 acre site in Stapleton, Bristol and part of the Brandon Trust. The Brandon Trust is a charity supporting young people and adults with learning disabilities to live their lives to the fullest. They breed a variety of livestock including pigs and chickens and grow a wide range of produce. Adults with learning disabilities work on the farm as part of it's Care Farm status, enabling them to work and feel fulfilled in a supported environment. It is dependent on volunteers to help support the work they do. As a group we joined them for a day, digging out a patch for growing vegetables and weeding their garlic beds. This means that as a group we've now contributed 56 hours towards the environment.



We loved the experience of being able to meet in person following the pandemic and to get out in the fresh air and know we were supporting both the environment and vulnerable people and yes there were some sore muscles the following day. For more on this story please visit the Knowledge Hub and find out how to get involved yourself.

## VOLUNTEERING OPPORTUNITIES



**DID YOU KNOW?**

**ANNUALLY, FESTIVALS CAUSE 23,500 TONNES OF WASTE, 68% OF WHICH GOES DIRECTLY TO LANDFILL?**

**HOW COULD YOU GET INVOLVED?**

