

Design Skills Symposium 2014



Where: Emirates Arena, Glasgow
When: 20-21 March 2014
Theme: Learning from the Commonwealth Games

Focus: Transferable lessons for placemaking and design in Scotland.

Methods: Using Glasgow as a learning place, but providing you with tools to apply the learning in your own context through keynote presentations, site visits, workshops, engagement with local project learning [world cafe format] and design exercises.

Before: Free drawing skills workshop. Feb 27th. Places limited.
After: Resources will be provided online, and a follow up learning seminar is planned for winter 2014.

Partners: Developed and delivered by A+DS in partnership with The Scottish Government, Glasgow City Council and Clyde Gateway and supported by others including Scottish Canals, VELOCITY and Improvement Service.



About...

What is the design skills symposium?

The Design Skills Symposium is a practical two day collaborative learning event offering you the opportunity to build the knowledge, capacity and networks to deliver better places by design.

Why this, why here?

In addition to providing a range of world class sporting facilities, preparations for the 2014 Commonwealth Games have driven the delivery of many projects and programmes that lever wider environmental, social and economic benefits.

Investments and initiatives have been designed to deliver outcomes for 'greening the city', for 'active travel' and for 'health' and have influenced transformational change in many places and communities.

On the basis of the learning points emerging, the 2014 Design Skills Symposium will explore transferable lessons for all of Scotland's places.

Who is it for?

The event is intended for people with an interest or involvement in the creation of places. Attendance is encouraged from architecture, planning, urban design, transport, housing, regeneration and economic development professionals. Discounted places are also available for students, recent graduates or individuals representing community groups.

What can I expect?

You can expect to work with like-minded people, in cross-disciplinary groups through a varied and inspiring programme of presentations, masterclasses, site visits and practical design exercises, based on a 'live' study site.

Is any preparation involved?

This year, in partnership with the Scottish Government, we are delighted to be able to offer participants the option of a free pre-symposium basic drawing skills workshop.

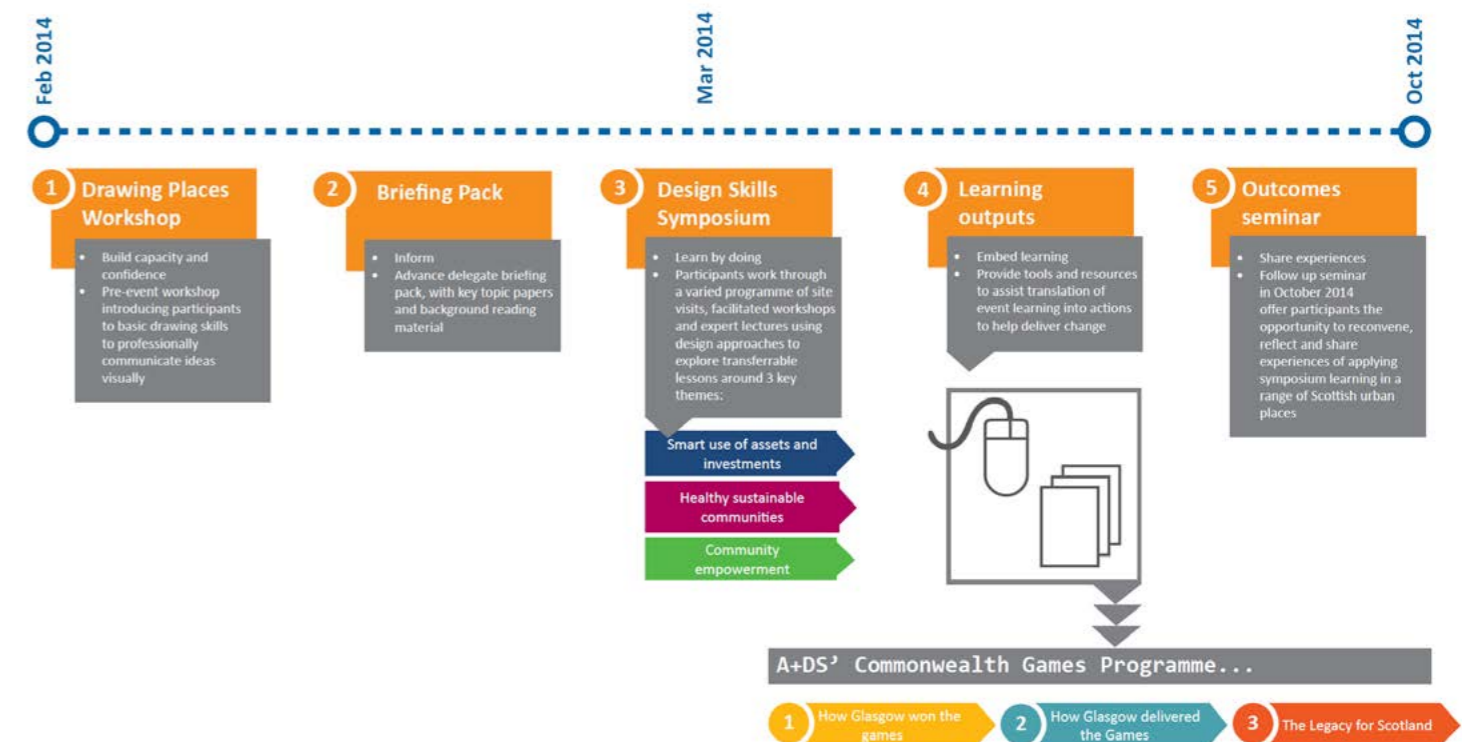
If you feel its a long time since you have drawn in your job, or its something you would like to do more often but don't know how to start, then this workshop is for you. Some of you may feel competent at drawing and, if so, this workshop is not designed for you.

Limited places are available for the workshop on 27th February at the Lighthouse, Glasgow. Briefing information will follow to registered participants in advance of the event. Further info available on www.designskillsscotland.co.uk

Unable to make the workshop?

You may find it helpful to refer to the **Urban Skills Portal**, a practical online design skills programme for built environment professionals with little or no previous experience of graphic software.

Learning Plan...



What will I learn?

Participants will gain knowledge and understanding of transferable lessons emerging from preparations for the games.

The value of adopting a design led approach to investments will be explored. Creative approaches to reuse, refurbishment and re-connection will be introduced and practical methods introduced to aid assessment of local issues and development of outcome-focused actions.

Expect to leave with new learning, practical tools and techniques to enable you to use design thinking to catalyse change in your place.

Learning from the symposium will be captured as a series of resources to support participants to apply learning following the event.

A follow up seminar will be hosted in winter 2014 to share experiences of applying the learning across Scotland.

The symposium is the first event from A+DS's programme of activity exploring the sustainability legacy of the 2014 Commonwealth Games.

The Lighthouse, Level 2, Glasgow will act as a Hub for the programme from April-September 2014. Sign up for regular updates on related events and exhibitions www.ads.org.uk.

Key themes...

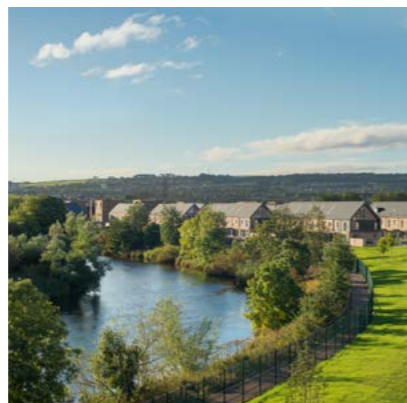
Choose one of the following expert facilitator-led themes to work through the programme...



Smart use of assets and investments

70% of venues for the Glasgow games already existed. Investments in new infrastructure and regeneration have been designed to deliver wider economic impacts for surrounding communities.

Learning aims: Learn about how a design led approach can help to make the most of assets that already exist in urban places as well as assist in leveraging greater and sustained economic benefits for communities from new investment.



Healthy sustainable neighbourhoods

Sustainability has been mainstreamed into the 2014 Commonwealth Games at many scales: from designs for a new neighbourhood at the athletes village, the development of green networks and active travel opportunities, and programmes to improve health inequalities in existing neighbourhoods.

Learning aims: Learn about how a design led approach can assist in improving the physical sustainability and positive community health outcomes for Scottish urban places.



Empowering communities

Many creative, collaborative approaches have been taken to building capacity in people to make changes. Programmes such as VELOCITY and Stalled Spaces have shown how people can be supported to take a leading role in shaping places including vacant or derelict land.

Learning aims: Learn about how processes of creatively involving communities in the making of places might be transferred - providing opportunities for health, sport, recreation and better quality of life.

Event programme...



Feedback from 2012...

"an excellent 2 days thinking and networking backed by a solid contextual reference for learning"

"I enjoy the symposiums as an opportunity to learn from others both international and local - great learning opportunities and a platform to explore current themes and challenges"



Booking details

Tickets can be purchased online at
www.designskillsscotland.co.uk

Prices (including VAT) :-

2 day event ticket (inc lunch both days):	£100
2 day conference ticket (inc lunch both days): discounted price for students, recent graduates and community groups	£50
Day 1 welcome dinner: Get to know fellow participants and contributors	£27.50
Accommodation at Premier Inn, George Street, Glasgow. City Centre Hotel: booked on a Bed & Breakfast rate, single occupancy	
19th March	£103.25
20th March	£97.25
Combined ticket Includes 2 day conference, 2 nights accommodation and Welcome Dinner	£328.00
Drawing places workshop - 27th February	no fee

Venue

The symposium will take place
 at the Emirates Arena,
 1000 London Road Glasgow
 G40 3HG

The Emirates Arena
 incorporates the Sir Chris Hoy
 Velodrome and is a custom
 built venue for the Glasgow
 2014 Commonwealth Games.

Enquiries

Please contact the organisers:
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