



AI AMBASSADOR NETWORK



1 July 2026



10:30AM - Midday

Your invitation - AI Ambassador Network meeting: Asking Patients What Could Go Wrong, AI for Urgent & Emergency Care - Equitable risk predictive care, bite-sized AI learning & more...
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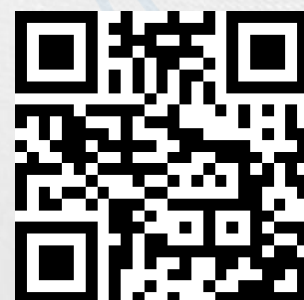
Join us as **Ruth Ajayi (Patient Advocate and Non-Executive Director, NHS England)** examines how AI is changing patients and carers preparation for appointments, how they advocate for themselves and interact with healthcare systems and clinicians with an increased feeling of confidence and empowerment, whilst at the same time, others are being left behind, and new concerns are emerging around trust, misinformation, inequalities and transparency. This raises the question of whether we should first ask patients what could go wrong *before* we rush to deploy AI across healthcare.

Dr Matea Deliu (Chief Clinical Information Officer, Bromley Healthcare) will present findings from an AI-driven proactive care pathway deployed across North-East London which also showcases how clinically integrated, equity-aware AI can transform patient pathways and improve outcomes at scale. Drawing on a large-scale service evaluation, the session explores how AI risk modelling can support earlier intervention and reduce unplanned hospital use, including emergency attendances and bed days. The presentation will also highlight important equity work, demonstrating how targeted model adjustments can improve fairness across ethnic groups without compromising accuracy.

Dr Jeffry Hogg (Clinician Scientist, University Hospitals Birmingham NHS Foundation Trust) informed by our recent members' learning needs survey, will lead the next session in a series of applied bite-sized AI learning entitled '*When is AI a medical device and why does it matter?*'

Dom Cushnan - Deputy Director of AI, NHS England, will share updates on the Healthcare AI Roadmap – which AI Ambassador members are actively contributing to - alongside updates on regulation and policy across AI in health and social care.

New and existing members are warmly welcome, and we look forward to seeing you!



[**Join the AI Ambassador Network and meeting registration**](#)



[**More information on the AI Ambassador Network at the AI Virtual Hub**](#)



Ruth Ajayi,
Patient Advocate and
Non-Executive Director
NHS England



Dr Jeffry Hogg,
Clinician Scientist
University Hospitals Birmingham
NHS Foundation Trust



Dr Matea Deliu, Chief Clinical
Information Officer (Bromley
Healthcare), Clinical Lead Primary Care
Digital Delivery, Clinical Safety Officer,
NHS Clinical Fellowship in AI Supervisor,
Primary Care Advisor for Responsible AI
UK Health & Social Care - NHS South-East
London Integrated Care System



Dom Cushnan,
Deputy Director of AI,
NHS England/DHSC