



# AI AMBASSADOR NETWORK



2 September 2026



10:30AM - Midday

**Your invitation - AI Ambassador Network meeting: AI, lived experience & putting people first in health & social care, plus bite-sized AI learning on using patient data in AI-enabled care & more... 2 September 2026, 10.30am – midday**

Join us on this special AI in Social Care themed edition of the AI Ambassador meeting which will bring together perspectives from lived experience leadership, social care practice and academic research to examine both the challenges and opportunities of AI adoption across the sector.

**Isaac Samuels, OBE and Debora Mo, Empowerment Awards Winner 2026**, will explore how we ensure people remain at the centre of AI innovation. Drawing on lived experience, Isaac and Debora will explore how AI can transform lives by increasing independence, confidence and opportunity, while also highlighting the risks when technology is developed without meaningful involvement from the people it is intended to serve. Attendees will gain practical insights into co-production, inclusion and the role of lived experience in creating trusted and equitable AI solutions.

**Mark Ball, University of Derby** will focus on the question of a regulatory impasse in AI in Social Care. Despite growing interest in AI and increasingly capable technologies, adoption in social work and social care remains limited. Mark will examine why progress has stalled, arguing that the key barriers are regulatory rather than technological. This session will provide an engaging overview of the policy and governance challenges that must be addressed if AI is to be implemented safely and effectively across the sector.

What does AI implementation look like in the day-to-day reality of adult social care? Drawing on frontline operational experience, **Samir Patel, Founder of DigiHive and adult social care Provider**, will share practical examples of how AI can support administrative processes, audits and evidence generation while maintaining high-quality care. The session will challenge common assumptions around AI as a cost-saving mechanism and instead explore how technology can strengthen workforce capacity, sustainability and professional judgement.

**Dr Jeffry Hogg (Clinician Assistant Professor, Bright, University of Birmingham)** informed by our members' learning needs survey, will lead the next session in a series of applied bite-sized AI learning entitled *"How is patient data used in AI-enabled care??"*

As always, attendees will have the opportunity to put questions to all speakers and there will be a round up of all latest regulatory, AI policy and community updates. New and existing members are warmly welcome, and we're really looking forward to seeing you!



[\*\*Join the AI Ambassador Network and meeting registration\*\*](#)

[\*\*More information on the AI Ambassador Network at the AI Virtual Hub\*\*](#)



**Isaac Samuels OBE,  
Lived Experience Collaborator,  
Social Innovator and Social Change  
Maker across Health and Social Care**



**Mark Ball,  
Senior Lecturer, MPH,  
Social and Community Studies,  
University of Derby**



**Debora Mo,  
Lived Experience Changemaker  
across Health and Social Care**



**Dr Jeffry Hogg,  
Clinician Assistant Professor, Bright,  
University of Birmingham**



**Samir Patel,  
Care Home Owner, Operator,  
and Founder of DigiHive**